

## Communications Committee Report 2018

By Ginnifer Cié Gee

Name	Term ends	Institution	Region
Ginnifer Cie Gee, Chair	2020	University of Texas-San Antonio	STARAO
Lynda Langham	2018	Stephen F. Austin University	ETACRAO
Lorena Rios	2020	Laredo Community College	STARAO
Dali Hatanville	2018	TAMU Commerce	NTCCURAO
Diane Brice	2019	Amarillo College	WTACRAO
Akilah Martin	2019	Alvin Community College	SETACRAO
Anni Judkins	2020	Texas State University	CENTACRAO

The TACRAO Communications Committee produced 4 newsletters this year:

- Conference Recap – December 2017 (new)
- Spring – April 2018
- Summer – July 2018
- Fall – October 2018

The Conference Recap was a new addition to the newsletter publication schedule. It was decided that waiting until April for a newsletter was too late to include the most recent TACRAO conference highlights. This recap newsletter received positive feedback from members and it is recommended that it stay in the newsletter cycle.

The Communication Committee attempted to add another element to the newsletter by providing a “subject matter expert” corner. This was a section that highlighted schools who could be used as a resource for certain processes (Banner upgrade, recent Senate Bill compliance, NSC reporting troubleshooting). This initiative did not get fully off the ground, but is encouraged to be explored again in 2019.

Although the contributions from different regions was not always abundant, the regional representatives were diligent in attempting to solicit information. The committee was strong and the newsletter could not have been completed without their contributions.

Two members will be rolling off this year, Lynda Langham and Dali Hatanville. Cié Gee will also have to resign her role as chair and roll off the committee. This has already been communicated to the President-Elect, Sofia Montes. A replacement chair has not been determined at this time.

There are no finances associated with the newsletter, therefore there are no expenses to report.