

FRED RUSSELL – TACRAO PRESIDENT (1981-1982)

Dr. Fred Russell, who in 1982 was the youngest president to have served the then 50+ year old association. Fred presided over the 61st annual conference held in Houston at the SW Marriot Greenspoint from November 7-10, 1982. His conference theme was Partners for Progress.

During his membership, Fred also served as TACRAO Newsletter Editor. He was a leader in our association and mentored many TACRAO members during his service while at Texas Wesleyan University and later at East Texas State University (now known as Texas A&M University at Commerce) from 1975-1994. Fred passed away in 1996 while serving as the Dean of Enrollment Management at the University of Arkansas-Fayetteville.

Dr. Russell was a leader and visionary in strategic enrollment. The TACRAO Strategic Enrollment Management Scholarship was designed in his vision to encourage further professional development in the association by members who would be future leaders in TACRAO and as such was named in his honor.