

The [Subscriber Payment Form](#) and subsequently, the [Bundled Rate Form](#) and the [TACRAO College Fair Registration form](#) will not be visible until registration opens.

## Subscriber FAQs

### **Q: What is the cost to register for TACRAO fairs?**

A: The cost to register is \$8 per fair, with a bundle option of \$3,000 for the season, to participate in TACRAO fairs.

If your institution plans to attend 375 or more TACRAO fairs during the fall 2026 and spring 2027 terms, we encourage you to explore the \$3,000 bundle option. First, [submit payment through the bundle form](#) and return to the registration form to register for fairs at no additional cost.

The bundle rate is only available through [the provided form](#). Rate adjustments cannot be made after payment is submitted. Institutions that choose not to purchase the bundle but end up registering for over 375 fairs will be charged \$8 per fair.

Subscribers must also pay their annual \$250 fee through the [StriveScan platform](#) before they are able to access the schedule and register for fairs. This fee will now be collected through StriveScan rather than MemberClicks (the TACRAO site).

### **Q: Will TACRAO be releasing the document formerly known as “the big spreadsheet” with the information about all the fairs for planning purposes?**

A: An abbreviated spreadsheet that includes the week, date, fair name, fair location, start time, and end time has been provided to paid subscribers and members with access to the [TACRAO College Fair Registration Form](#).

### **Q: My institution attends 375 or more TACRAO fairs throughout the year and would like to take advantage of the \$3,000 bundle rate. How should we proceed?**

First, submit the \$3,000 payment through the [Bundled Rate Form](#) within your StriveScan account. Please be advised that submitting payment for the bundle does not automatically register your institution for TACRAO fairs.

After submitting the payment, you'll be provided access to register for all TACRAO fairs at no additional cost through the TACRAO Fall 2026 Registration Form. The bundle rate is only available through the [Bundled Rate Form](#). Rate adjustments cannot be made after payment is submitted.

**Q: If I do not pay for the \$3,000 bundle but end up registering for over 375 fairs, will StriveScan stop charging me \$8 per fair after I hit \$3,000?**

A: No, institutions must decide to pay for the \$3,000 bundle before registering for fairs or pay \$8 per fair to register.

**Q: How do we register for college fairs?**

The registration process was covered in depth at the Recruitment and Travel Managers webinar. You can access the recording [here](#).

You will submit your Subscriber Fees and register for Fall 2026 TACRAO Fairs through your StriveScan account. Once your Subscriber eligibility has been confirmed by TACRAO, you will pay the Subscriber Fee through the [TACRAO Subscriber Form](#). After doing so, you will be provided access to the TACRAO Fair Registration Form.

If your institution plans to attend 375 or more TACRAO fairs during the fall 2026 and spring 2027 terms, we encourage you to explore the \$3,000 bundle option. First, submit payment through the bundle form and return to the TACRAO Fair Registration Form to register for fairs at no additional cost. The bundle rate is only available through the provided form. Rate adjustments cannot be made after payment is submitted. Institutions that choose not to purchase the bundle but end up registering for over 375 fairs will be charged \$8 per fair.

If you have any questions, please contact [vp.admissions@tacrao.org](mailto:vp.admissions@tacrao.org) or [secretary@tacrao.org](mailto:secretary@tacrao.org)

**Q: I have questions about my StriveScan account or team. What should I do?**

A: Reach out to StriveScan at [help@strivescan.com](mailto:help@strivescan.com), and they will provide prompt guidance. You can also explore their Knowledge Base at [strivescan.com/help](https://strivescan.com/help).

**Q: What if I am unable to assign representatives to my team on StriveScan?**

A: Reach out to StriveScan at [help@strivescan.com](mailto:help@strivescan.com), and they will provide prompt guidance. You can also explore their Knowledge Base at [strivescan.com/help](https://strivescan.com/help).

**Q: If more than one representative will be attending the same college fair, are they each required to pay the \$8 registration fee?**

A: The \$8 per fair registration fee covers your institution's registration for one table. Two representatives are included with registration for one table. Registration includes access to scanning.

Institutions that pay for the \$3,000 bundle registration fee can register for additional tables at no additional charge on a space available basis.

**Q: Is there a cost to participate in TACRAO fairs even if my institution does not plan to utilize the scanning functionality?**

A: Yes, the \$8 per fair (or \$3,000 bundle) registration fee automatically includes scanning. There will no longer be an option to opt out of scanning to avoid the cost.

**Q: Do I still have to pay if I get no scans?**

A: Yes, the registration fee is the cost to attend the fair, and the scanning is included in your registration fee. StriveScan will work with fair hosts and the TACRAO High School Relations committee to encourage student registration, thereby increasing bar code usage.

**Q: Will students be able to participate in StriveScan's Missed Connections feature if they are unable to attend a fair?**

A: Yes, StriveScan's [Missed Connections](#) feature allows students, parents, and professionals to connect with colleges and universities after the fair. If a student couldn't attend the fair or just didn't see an institution's table, they still can express their interest in the institution and send their information. Students receive an email and text message 15 minutes after a fair's scheduled end time prompting them to send Missed Connections to institutions at the event.

**Q: Will colleges and universities be reflected in StriveScan's Missed Connections feature if they are unable to attend a fair?**

A: Institutions *must* be registered for a fair to receive Missed Connections from registered students. All institutions that registered for a fair will be reflected in the Missed Connections email and text message sent to students.

**Q: For college fairs hosted during the school day on a high school campus, how can we ensure that students are able to use their phones during the fair, or alternatively, that barcode scanning options are available?**

A: StriveScan is very familiar with implementing scanning at schools that have cell phone bans or limitations and has successfully supported many events across the country with these limitations in place. StriveScan aims to connect with all hosts directly before their event and covers this topic in meetings and broader communication with hosts. Learn more at [strivescan.com/cellphonebans](https://strivescan.com/cellphonebans).

**Q: Will there be any incentive/requirements for hosts to ensure that most students will have a barcode?**

A: StriveScan has many resources available for the fair hosts and has graciously offered to do additional training specifically for fair hosts beginning late summer and continuing throughout the fall. The fair hosts need the data pertaining to representative registration details and student attendance as well, so they are motivated to learn how StriveScan dashboards and data can assist them!

**Q: If we send alumni or other volunteers to the fair, do we still need to pay the \$8 registration fee?**

A: Yes, you still need to register for a fair if you plan to send an alumni or volunteer representative to the fair. Scanning is also available for these representatives once they create a StriveScan account and are added to the Institution's team. Many institutions choose to have their alumni representatives scan on their behalf, and StriveScan provides guidance on managing alumni and parent representatives in our the StriveScan Knowledge Base: [strivescan.com/alumni](https://strivescan.com/alumni).

**Q: Will College representatives also have access to see how many students are registered to attend fairs?**

A: No, representatives cannot view how many students are registered to attend fairs. However, they can immediately access data on each student they scan at the event. Institutions are notified of any Missed Connections received at events weekly via email. Institutions can set up [Automatic Uploads](#) to upload new Scans and Missed Connections automatically every night. Scans and Missed Connections are also available for direct download or export at any time.

**Q: What if academic departments will also be attending the college fair at their own table?**

A: Each registration covers one table at the event. So, if other departments plan to attend, they will also need to register and pay the \$8 fee to confirm their department's attendance. Institutions that pay for the \$3,000 bundle registration fee can register for additional tables at no additional charge on a space available basis.

If representatives from other campus departments attend TACRAO fairs, they should be on the same StriveScan Team as your Admissions and Recruitment Staff. This ensures all StriveScan data is available to the Admissions and Recruitment Team, other departments have access to register for fairs under the bundled rate, and the institution can take advantage of a single SFTP setup, if they choose. Please see the [Recruitment and Travel Manager training webinar](#) to learn more about recommendations for StriveScan team management.

**Q: Do only a certain number of admissions counselors have access to the app to scan the barcodes?**

A: All representatives who recruit for your institution should have a StriveScan account connected to your institution's StriveScan team. There are no limits to the number of representatives on a team, and there are no fees associated with account creation. Create a StriveScan account at [app.strivescan.com/register](http://app.strivescan.com/register).

Registration for a TACRAO College Fair covers one table with up to two representatives. Representatives attending can scan on devices of their choice (phone/table). Institutions that pay for the \$3,000 bundle registration fee can register for additional tables at no additional charge on a space available basis.

**Q: If an institution has a table for central admissions and a table for academic unit, will they have access to all scans from both tables?**

A: If representatives from other campus departments attend TACRAO fairs, they should be on the same StriveScan Team as your Admissions and Recruitment Staff to ensure all scanned students and Missed Connections are accessible by the Central Admissions team. Please see the [Recruitment and Travel Manager training webinar](#) to learn more about recommendations for StriveScan team management.

**Q: Does StriveScan provide the data through SFTP?**

A: StriveScan's Automatic Uploads feature allows institutions the convenience of sending all StriveScan data (scans and Missed Connections) directly to your server or CRM. StriveScan uses SSH or Secure File Transfer Protocol (SFTP) to connect to your destination server and deliver the files. You can learn more about setting up Automatic Uploads at [strivescan.com/sftp/](http://strivescan.com/sftp/)

**Q: What happens if I attend a fair and have not registered or paid the \$8 registration fee?**

A: If space is available, a QR code will be provided to any institution that arrives at a fair and has not previously registered and paid. Representatives will have to pay the \$8 registration fee on-site in order to attend the fair. A receipt will be emailed to that representative to submit to their institution for reimbursement or allocation.

If an institution paid for the \$3,000 bundle and walks into a fair, they should navigate back to the TACRAO Registration Form to register for the event to avoid paying the \$8 registration fee at the door. Ideally, all institutions should plan to register for the fairs they plan to attend in advance of the event.