



**TACRAO 2019
Corporate Relations Committee
Conference Report**

Committee Members: **Samantha Taylor, Chair – University of North Texas**
 Ysabel Alvarez, Chair Elect -- University of the Incarnate Word
 Joan Rondot – San Jacinto College

The Corporate Relations Committee secured 28 paying exhibitors and 1 paying sponsor who elected not to have a booth in the exhibit hall for the TACRAO 2019 conference being held November 3rd – 6th in Galveston, TX. This count does not include representation from TACRAO 2020 LAC, SACRAO, AACRAO, and Family Service Center of Galveston County. There will be a total of 32 organizations in the exhibit hall.

Of the 29 exhibitors and sponsors participating in this year’s conference, 17 will present sessions.

The exhibitors and sponsors will have a total of 63 representatives registered to attend, respectively.

Sponsorships are as follows:

CourseLeaf from Leepfrog Technologies	Platinum	(Conference Notebooks)
Flash Photography	Platinum	(Conference Photographer)
GreenLight Credentials	Platinum	(Hospitality Suite Sponsors-no booth in the exhibit hall)
National Student Clearinghouse	Platinum	
Lifetouch Special Events	Gold	(Professional Portraits for TACRAO attendees)
Civitas Learning	Silver	
College Board	Silver	(SEM Scholarship)
College Source	Silver	
Coursedog	Silver	
Credentials Solutions	Silver	
International Education Evaluations	Silver	
Kuali	Silver	
Ocelot	Silver	
Paradigm	Silver	
Parchment	Silver	
Watermark	Silver	
Workday	Silver	
AB Student Services	Exhibitor	
Accruent	Exhibitor	
Atlas Flags	Exhibitor	
BMI Imaging Systems	Exhibitor	
Campus Management	Exhibitor	

DIGARC	Exhibitor
GradImages	Exhibitor
Herff Jones	Exhibitor
Magnus Health	Exhibitor
Med Proctor	Exhibitor
Scrip-Safe	Exhibitor
SDR Educational Consultants	Exhibitor

Fees were waived for the following booths: TACRAO 2020 LAC, SACRAO, AACRAO, and Family Service Center of Galveston County.

A total of \$61,750.00 will be collected for exhibitor participation (registration and sponsorships). This total does not include the costs associated with the following: Conference Notebooks provided by Leepfrog Technologies, Conference Photography Services provided by Flash Photography, and Professional Portrait Services provided by Lifetouch Special Events.

CEMS is the Official Service Contractor for TACRAO 2019. Each exhibitor is being provided with a 10' x 10' booth package which includes the following:

- 8' tall backdrop drape (black)
- 3' tall side dividers (black)
- 6' black skirted table
- 2 chairs
- One 7" x 44" company ID sign

The 32 exhibitors for TACRAO 2018 will be located Exhibit Hall B of the Galveston Convention Center.

Respectfully submitted by Samantha Taylor, Chair, Corporate Relations Committee on behalf of the members of the committee on October 30, 2019.