



## TEXAS ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS Site Selection Report 2019-2020 Report

The following is submitted to TACRAO as the 2019-2020 Site Selection Committee Report. The committee was comprised of Chair Sofia Almeda Montes (UT Rio Grande Valley), Lori Zerr (UT Health Houston), and Griselda Castilla (UT Rio Grande Valley).

The summation of site selection efforts merits a revisit of COVID-19 impacts on our 2020 conference site. As part of negotiations with the San Antonio Hyatt Regency Hill Country Resort, and relative to our compelling need to convert our annual conference to a virtual format, the conference site for 2022 (after Lubbock in 2021) was determined based on TACRAO sliding contractual obligations with the resort to that year.

As such, the TACRAO Executive Committee pursued site selection for 2023 to address the following:

- Secure optimal locations in a competitive market
- Secure dates to avoid conflicts with competing conferences such as AACRAO Strategic Enrollment Management

The cities of San Marcos, El Paso, and Corpus Christi were all considered virtually and with the help of Gene Rios with HPN Global.

On Sunday, November 8, the TEC voted to select Denton as our site for the 102nd annual TACRAO conference. The facility is the **Embassy Suites by Hilton Denton Convention Center**; the dates are **10/27/2023 – 11/03/2023**.

Highlights of the pending contract are as follows:

- TACRAO run of house; \$149/night
- \$50k F&B Min (from \$80k)
- 1:40 Comp Room Accrual
  - Two Pre-panning Mtgs: 4 comp rms/mtg + 8 rooms at per diem (curr. \$96) per mtg
- AV Open
  - 15% discount if we use their company
- Hospitality Suite
  - 10/27 – 11/02
  - Outside F&B for Okay
- Waived:
  - Mtg Room Rental
  - Exhibit Table Set-Up (\$35/table/day)
- Complimentary:
  - Mtg Space Wi-Fi
  - Guest Room Wi-Fi for HH
  - Self-parking

- Breakfast
- Shuttle to Denton Square for Guests
- Force Majeure: “On the cancellation clause, they are just asking that when you and your Board make the decision to cancel the event, it is recommended that you inform the hotel of that within 3 days of when you guys decide to cancel. “
  - Gene Rios confirmed that the three day reference in the force majeure clause references the point at which TACRAO formally votes to cancel the conference. However, booking at another facility is not cause for use of force majeure and contract forgiveness.

It is understood that TACRAO will continue voting on a site at least three years out from each annual conference. (For example, by the conclusion of our 2020 annual conference we voted on a 2023 site.)

Respectfully submitted,



Sofia Almeda Montes, UTRGV  
Site Selection Committee Chair  
2019-2020 Past President