

2025 TACRAO Site Selection Committee

June 2025 Report

Respectfully submitted

Chair: Bobbie Brown

Member: Lori Zerr

Member: Scott Branum

Keith Hymel and the Site Selection Committee, composed of Bobbie Brown, Lori Zerr, and Scott Branum, conducted a site visit to Dallas hotels for TACRAO Annual Conference site in 2027.

The following are the Dallas sites we visited:

1. Irving Convention Center
 - a. Westin
 - b. Texican Hotel
2. Marriott Dallas Allen Hotel & Convention Center
3. Sheraton Dallas (was the Adams Mark – had TACRAO there MANY years ago)
4. Hyatt Dallas Regency

We now transition to the negotiation phase. We anticipate negotiations will be complete in the next two weeks. We have scheduled the end of June to have a fully signed contract.

Please be aware that an email vote will need to take place prior to the contract signing.

Our priority properties are as follows:

1. Marriott Dallas Hotel & Convention Center (Allen, Texas)
2. Sheraton Dallas (downtown Dallas)

Once negotiations are complete, we are happy to share the concessions and other rebates, etc. we are offered for each property.

The committee has been proactive in finding LAC Co-Chairs for TACRAO 2027. The following have agreed to be the co-LAC chairs for TACRAO 2027:

- Anam Iqbal, SMU: ajiqbal@smu.edu
- Zaria Kelley, SMU: zkelley@mail.smu.edu

A vote will be needed to accept Anam and Zaria as LAC Co-Chairs for TACRAO 2027.