TACRAO Executive Committee (TEC) Meeting
Executive Summary for Full Membership
March 1–3, 2026 | Houston, TX

Overview

The Texas Association of Collegiate Registrars and Admissions Officers (TACRAO) Executive Committee met to review conference planning, membership operations, financial status, and strategic initiatives. Key discussions centered on improving operational efficiency, enhancing member engagement, and preparing for upcoming conferences. The meeting included TEC Officers and 2026 and 2027 Local Arrangements Committee (LAC) Co-Chairs.

Key Decisions

- Approved prior meeting and conference web minutes.
- Approved reinvestment of CDs into 7-month terms for financial flexibility.
- Approved a $12K+ investment for the 2026 Annual Conference keynote speaker.
- Selected **ElectionBuddy** as the new voting platform to reduce costs and improve functionality.
- Approved moving inactive subscriber institutions to deleted status to reduce system costs.
- Adopted new data policies, including:
    - Deleting inactive individual profiles after 365 days
    - Removing institutional accounts after 2 years of inactivity
- Approved Summer Meeting registration rates ($175 regular / $200 late).
- Approved transition to StriveScan for college fair registration and payment processing.

2026 Annual Conference Updates

- Planning underway with registration opening after the summer meeting.
- Program format will return to a Wednesday brunch and business meeting.
- Exploring expanded pre-conference workshops and leadership programming.
- Keynote speaker confirmed: Holly Rowe (ESPN).
- LAC committees actively developing themes, logistics, and event experiences.

Membership & Operations

- Membership remains stable across institutional types, with ongoing efforts to improve engagement and data accuracy.
- Major database cleanup completed:
    - 542 inactive individual profiles removed
    - 262 inactive institutions identified for action
- New policies will improve communication accuracy and reduce system costs.

Financial Highlights

- Strong account balances with continued monitoring of conference-related deficits.
- Cost-saving measures underway, including:
    - Evaluating software platforms (MemberClicks, voting tools)
    - Adjusting meeting and event expenses

Committee & Strategic Updates

- Increased focus on:
    - Enhancing communication (newsletter redesign, regional updates)
    - Expanding professional development and session offerings
    - Strengthening legislative awareness and member resources
- Ongoing work in:
    - Site selection for 2028 conference
    - Technology improvements and data integration
    - High school relations and college fair operations

Next Steps

- Continue conference planning and finalize program details by summer.
- Implement new membership data policies and system improvements.
- Advance StriveScan rollout and training for members.
- Prepare for Summer Meeting (July 20–22, 2026).