



TACRAO SPONSOR REGISTRATION NOW OPEN!

Are you looking for ways to promote your organization to higher education decision makers across the state of Texas? Look no further than the 2026 Texas Association of Collegiate Registrars & Admissions Officers Annual Conference.

As TACRAO begins a new century of contributing to the advancement of higher education, join us in Houston, Texas for what is sure to be a fun and exciting annual conference.

TACRAO Annual Conference

Sunday, November 8, 2026 – Wednesday, November 11, 2026

[Westin Galleria and Westin Oaks](#)

5060 W Alabama St., Houston, TX 77056

We have several sponsorship levels to meet the needs of your company or organization!

Diamond: \$8,000

Includes double booth, five (5) representative registrations, priority booth placement, two (2) session tracks, and sponsorship recognition

Platinum: \$4,500

Includes double booth, three (3) representative registrations, priority booth placement, one (1) session track, and sponsorship recognition

Gold: \$3,500

Includes booth, three (3) representative registrations, one (1) session track, and sponsorship recognition

Silver: \$2,500

Includes booth, two (2) representative registrations, one (1) session track,
and sponsorship recognition

Exhibitor Only: \$1,000

Includes booth and two (2) representative registrations

Optional: \$325

Additional representative

In addition, we have T-Shirt sponsorship opportunities.
Ask us how your company can further advertise at the conference!

REGISTER TODAY

Click on the link above

Contact:

[Bobby Brown](#)

TACRAO CORPORATE RELATIONS CHAIR