



# Making the Most of Your Clearinghouse Services

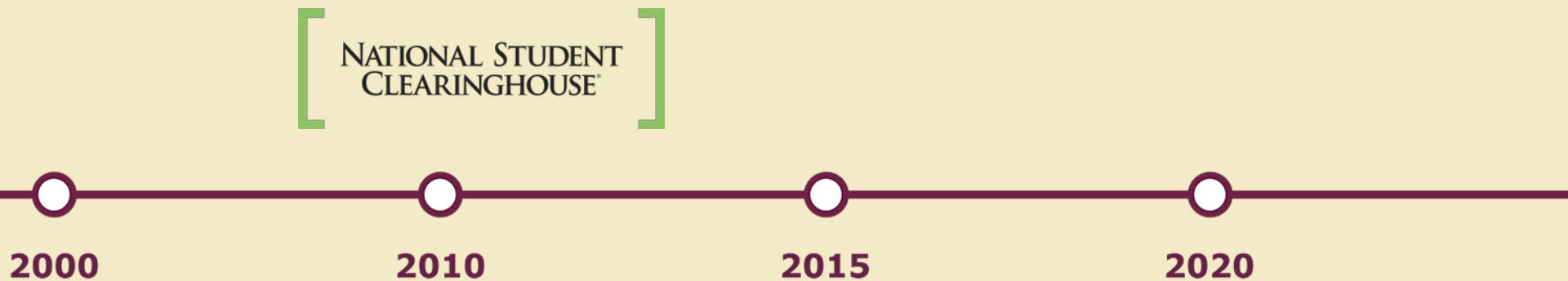
*How our “Many to One to Many”  
model provides significant benefits  
to the education community*

Joe Roof, Regional Director

# Agenda

- Clearinghouse Value and How We Work Across Your Campus Today
- Enrollment Reporting and NSLDS
- The Big Four
  - Transcript Services
  - Reverse Transfer
  - StudentTracker Premium Service
  - Student Access to their Clearinghouse data (My Hub)
- Other Initiatives and NSC Research Center
- Clearinghouse Academy and Customer Service

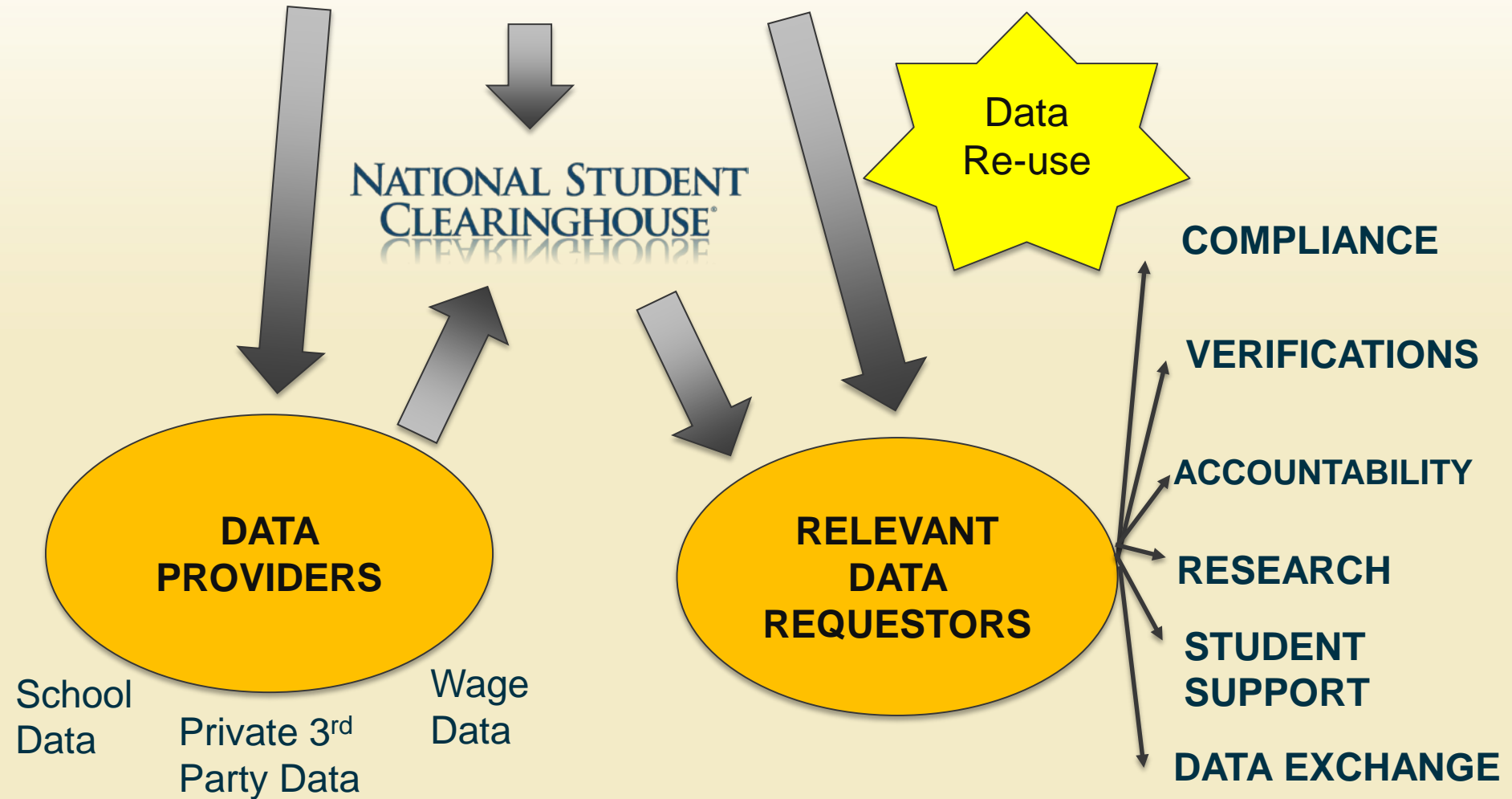
# Our Beginnings



100

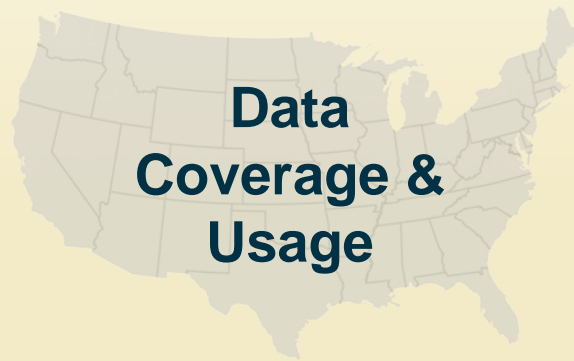
Founded in 1993, now serving more than 3,600 schools representing 98% of all students enrolled at public and private postsecondary institutions.

# NSC is built on a “many to one to many” business model



# Our Value to You

**The National Student Clearinghouse today...**



**Innovative Solutions**

**We are YOU**



## YOUR COLLEGE

### Enrollment Reporting

Once you begin participating in free **Enrollment Reporting**, you can sign up for our other services.

### Reverse Transfer

If you participate in **Enrollment Reporting** and **DegreeVerify**, you can sign up for **Reverse Transfer**, our national automated platform that enables four- or two-year schools to transfer credit/grade data to any two-year school at no cost.

### StudentTracker

If you participate in free **DegreeVerify** and **EnrollmentVerify** OR report additional data elements, you receive 50% off **StudentTracker**. If you do both, you get **StudentTracker** for free.

**DegreeVerify** participants also receive detailed degree data via **StudentTracker**.

### EnrollmentVerify

Free **EnrollmentVerify** uses the same data as our **Enrollment Reporting** service.

### DegreeVerify\*

You can use free **DegreeVerify** to automatically generate the graduate report we send to the Department of Education for you.

### Student Self-Service

If you participate in free **DegreeVerify** and **EnrollmentVerify** and refer requestors to the Clearinghouse, you can receive free **Student Self-Service**.

### Electronic Transcript Exchange

You and your trading partners can securely send and receive transcript PDFs, including those ordered via **Transcript Ordering**, for free.

### Transcript Ordering\*

You can add **Transcript Ordering** (free to colleges) to **Student Self-Service**.

### SPEEDE Server

SPEEDE enables free, open, and secure exchange of education documents and data.

### Ellucian eTranscripts

Add our touch free electronic transcript processing/delivery solution to **Transcript Ordering** for no additional cost. Other SIS integrations are available for non-Ellucian systems.

### Meteor

You can expand **Student Self-Service** to include free 24/7 real-time financial aid tracking from Meteor®.

A free, open principles-driven ecosystem enabling secure, standards-based student data exchanges worldwide. All Clearinghouse data exchange services are part of G.R.E.E.N.



FINANCIAL AID services



RESEARCH services



TRANSCRIPT & DATA EXCHANGE services



VERIFICATION services

\*Income generation opportunities available.



# Enrollment Reporting and NSLDS

## Reporting Enrollment Data for Title IV Compliance

---

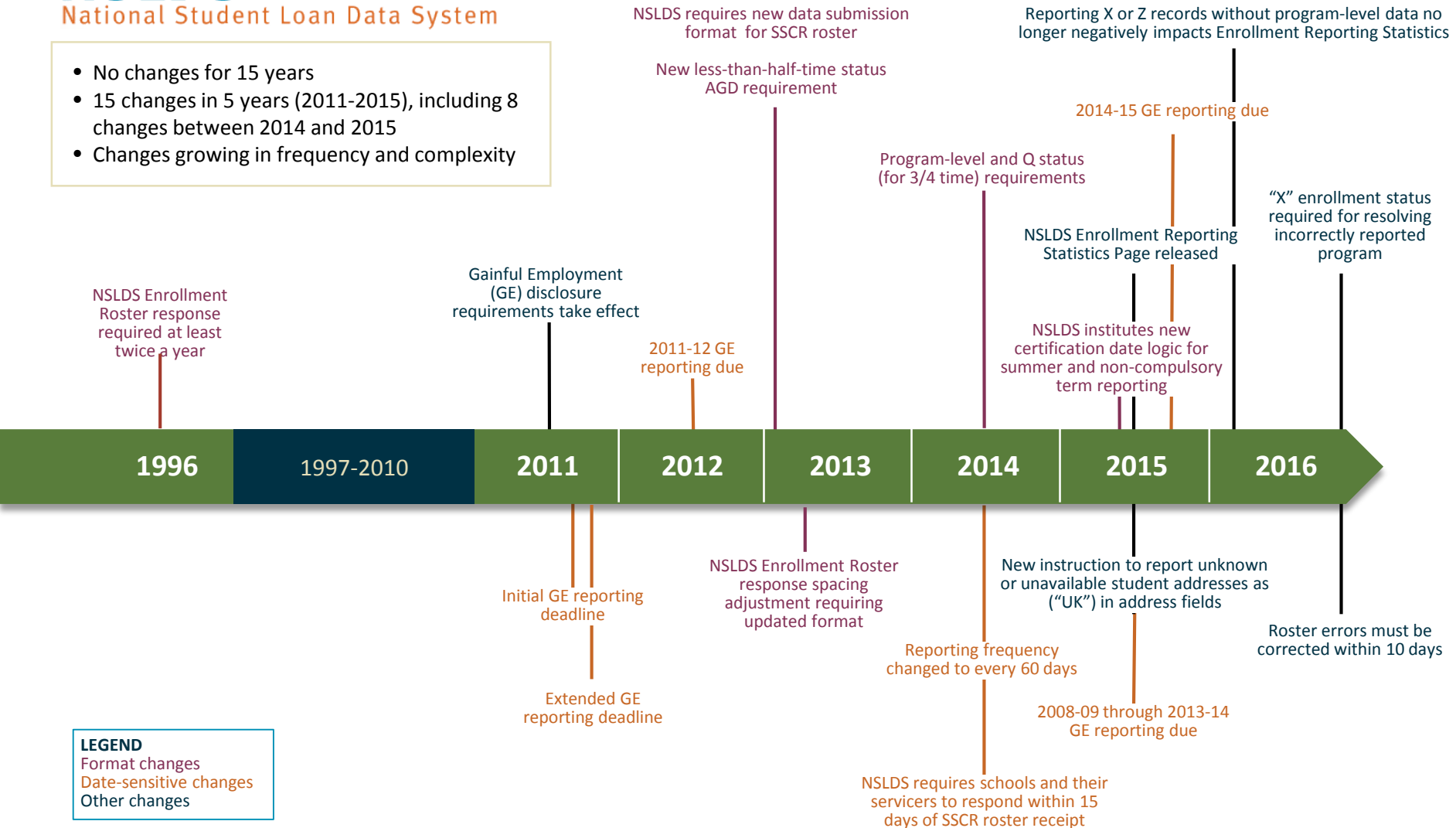


# Acceleration of NSLDS Compliance Changes

## NSLDS

### National Student Loan Data System

- No changes for 15 years
- 15 changes in 5 years (2011-2015), including 8 changes between 2014 and 2015
- Changes growing in frequency and complexity



# The past three years of compliance changes have led to challenges across the education community including:

- Creation of and adherence to new errors and warnings to keep data in compliance
- Evolving guidance on federal regulations requiring schools to submit more data, more frequently
- Enhanced usage and expectations of data by NSLDS
- New view into data submitted to NSLDS
- The reporting of student data at the program level

# We Emphasize Partnership

- We continue to build engaging enhancements and platforms that emphasize partnership between the Clearinghouse and the institution including both the registrar and financial aid offices for enrollment reporting.
- School Operations has transformed into the Data Excellence and Operations Department committed to data integrity, customer engagement, compliance assurance and ongoing education for our institutions as the regulations continue to evolve.

And as a result of our efforts...

# 2016 and 2017 Highlights

- 3 day average turnaround time for enrollment file processing for 2016 and 2017 to date
- New and diverse compliance and enrollment reporting resources including a comprehensive training library complete with live and on demand webinars, tutorials, user guides and resources.
- The correction of more than 600,000 NSLDS Enrollment Roster Errors on behalf of our participating institutions.
- Collaboration with NSLDS and FSA on error logic for several SSCR error codes that further reduced school errors.
- The install of more than 52 enhancements including X-status at the program level, a comprehensive new service that facilitates the correction of NSLDS Enrollment Roster Errors through the NSC Secure Site, and additional upgrades to process transparency that improve the functionality, efficiency, and user experience of our compliance and enrollment reporting service.

# Future Enhancements for 2017

- Adding increased visibility into NSLDS Enrollment Roster process on secure site, guidance for resolving Enrollment Roster errors, and portal to submit
- Enhancing and leveraging DegreeVerify logic to create graduated enrollment status records for schools participating in G from DV
- Streamlining online update process for submitting individual student changes
- Improved edits to respond to evolving NSLDS requirements
- Enhancements to the School Schedule process



# NSC vs NSLDS Reporting

## NSC Reporting is Faster and More Timely

- ALL students reported.
- NSC process determines recipients, including private loan servicers
- Identifies and adds 5 million students annually missing from NSLDS inquiry
- Outsourced deferment form processing
- In-house compliance and enrollment reporting experts to support your institution through every stage of the process

# NSC vs NSLDS Reporting

## Accuracy and Reduced Errors

- Data pre-checked to identify and resolve potential issues BEFORE submission to NSLDS.
  - Pre-check identifies an average 26 errors per 1,000 records on enrollment files submitted to NSC that would otherwise have resulted in NSLDS errors
- Improved accuracy enhances the trust and confidence of the institution

# NSC vs NSLDS Reporting

## Support - Enrollment management, risk mitigation and education

- Ongoing enhancements keep schools in compliance with evolving guidance and regulations
  - Reduces need for schools to maintain technical and business resources to adapt to these changes
- Resources for best practices and audit support
- Online, live, in-person and self-paced training and tutorials
- FSA information regarding trends, focus and upcoming changes is proactively shared



# The Big Four for 2017

---

# What's New in Transcript Services

Including Full Integrations

Samantha Hanson



# Experience, Qualifications, and Success

- Over **900 institutions** are active with Transcript Ordering
  - Includes over **560 institutions** using electronic delivery
  - Includes over **290 institutions** with automated solutions
- Over **1500 institutions and entities** participate in Electronic Transcript Exchange
- Over **3.9 million** orders processed in 12 months
- Over **1,000,000** PDF transcripts delivered in last 12 months
- Over **1.3 billion data exchanges annually**

# Value Proposition

- ✓ Deliver the benefits of an **online transcript ordering** system including on **mobile devices** and **secure electronic delivery** capabilities
- ✓ Integrate with existing school portal to authenticate students directly into Transcript Ordering **without requiring additional IT resources**
- ✓ Send electronic transcripts securely **at no cost** to exchange partners
- ✓ **Experienced, multi-layered client support** resource team offering comprehensive implementation and post-implementation support
- ✓ Non-profit partner, **focused on your students**, not investors
- ✓ **Secure level 2 PCI compliant** vendor with client base spanning government, education, and private sectors

# The Clearinghouse Solutions Now Include

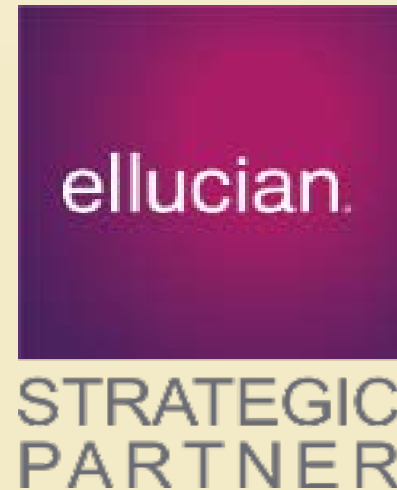
- Full Automation Options for any SIS
- Support for Modified Transcript Output
- Address Validation
- Print to Mail
- EDI/SPEEDE Delivery
- Additional CAS Trading Partners
- Unified Inbox for incoming Transcripts

# Integration Options

- eTranscripts with Ellucian integration
- PeopleSoft/Campus Solutions Integration
- Generic API integration
- Hosted Integration

# What is Ellucian eTranscripts?

- ★ Provides real-time, automated transcript ordering and electronic delivery between the Clearinghouse Transcript Ordering site and Ellucian SIS systems.
- ★ PDF generation capabilities embedded within the solution and the Banner solution accommodate the required Texas Mods.
- ★ No additional software or hardware required within the institutions computing environment
- ★ Clearinghouse is **enabled by default** in Ellucian software
- ★ No cost to the institution
- ★ Clearinghouse is an **Ellucian Strategic Partner** for transcript order integration





# What is PeopleSoft Integration?

- Provides real-time, automated transcript ordering and electronic delivery between the Clearinghouse Transcript Ordering and PeopleSoft SIS
- Facilitates a “no touch” approach to fulfilling transcript requests
- Supports PDF and attachment delivery
- No cost to the institution
- User interface within PeopleSoft screens

# What is Generic API?

- Provides real-time, automated transcript ordering and electronic delivery between the Clearinghouse Transcript Ordering site and schools SIS systems.
- APIs provided to the school
- PDF generation capabilities
- Facilitates a “no touch” approach to fulfilling transcript requests
- IT assistance needed to build SIS transcript interface
- No cost to the institution

# What is Hosted Integration?

- Provides automated transcript ordering and electronic delivery between the Clearinghouse Transcript Ordering and schools SIS
- Eliminates manual data entry and reduces processing time
- Enables quick same day service including rush orders
- Allows school to control process
- Supports PDF and attachment delivery
- No cost to the institution

# Why Choose the Clearinghouse

- ✓ Long-Term Business Relationship
- ✓ Extensive Experience: Largest Traditional Transcript Service Provider
- ✓ Custom Implementation Approach
- ✓ Staff Expertise and Ongoing Support for **Staff & Students**
- ✓ Compliance and Security Features
- ✓ Non-Profit Status

**Continuously enhancing our robust comprehensive solution while meeting changing higher education requirements**



# ← REVERSE TRANSFER →

A landmark project to award tens of thousands of students the degrees they earn, but don't have



Nationally  
50-60%  
of early transfers  
**DON'T**  
complete the bachelors

# Why is Reverse Transfer Important?

## Less Student Debt, Higher Default Rates

Students with less student debt are least likely to pay back their loans, because many do not have jobs that pay well.

<b>Targets student population with highest default rate</b>	
\$1,000 to \$5,000	34%
\$5,000 to \$10,000	29%
\$10,000 to \$25,000	24%
\$25,000 to \$50,000	21%
\$50,000 to \$100,000	21%
more than \$100,000	18%

*Among graduate and undergraduate borrowers who left school in 2009, share who defaulted by 2014.*

*Sources: Federal Reserve Bank of New York Consumer Credit Panel and Equifax (Published in TheUpshot, NYT, August 31, 2015)*

# **Why is Reverse Transfer Important?**

**Incentivizes  
students to completion  
of the  
bachelor's degree  
by  
providing a milestone**

# What is Reverse Transfer?



It is the **transfer of credits from a four-year (or two-year) institution to any two-year institution** from which a student transferred. **If eligible, the student is awarded an associate degree.**

# Benefits of NSC's Service

- Trusted central location for storing and receiving data
- Crosses public, private and state lines
- Free and unlimited course and grade data exchanges with multiple partners.
- The ability for hosts to send all reverse transfer data, for all degree granting institutions, in one file submission
- The ability for degree granting Institutions to download their data from all hosts (sending institution) in one location
- Increased data quality for everyone because of automatic data validation.
- Current student contact information to ensure diplomas are sent to the right address.

# StudentTracker Premium Services

# StudentTracker New Functionality Premium Services

- Providing analysis ready reports
  - Displays one row per student
  - Tracks 8 years of data and calculates cumulative data with highest credential
- Creation of reports library so institutions can store and rerun file. Tracks same cohort of students.
- Leveraging Signature and Snapshot reports to provide institutional versions of those reports
- Institution-specific graphics of outcome data

## Data Dictionary



**ANALYSIS READY**  
Transforms detail  
report into **one  
student per row**

## Post- July 23, 2016



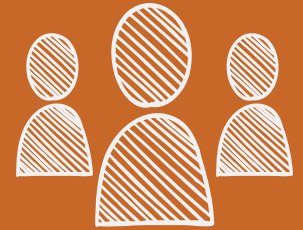
**REQUEST FILE RE-RUN**  
Saves time through re-  
running instead of re-  
loading up to four  
times over a 365 day  
period

## Multiple Years Streamlined



**SIGNATURE AND  
SNAPSHOT REPORTS**  
More comprehensive  
completion report and  
better retention  
measurement

## Faster Collaborations



**DATA  
VISUALIZATION**  
More reporting  
aligned with  
downloading and  
submitting



# STCU Premium Services Roll-out Plan

The StudentTracker 2.0 Launch Timeline



<https://studentclearinghouse.info/studenttracker/>



Find Your Enrollment  
Information



Review Your  
Degree Information



Learn about  
Reverse Transfer Degrees



Understand Who Can See  
Your Academic Records

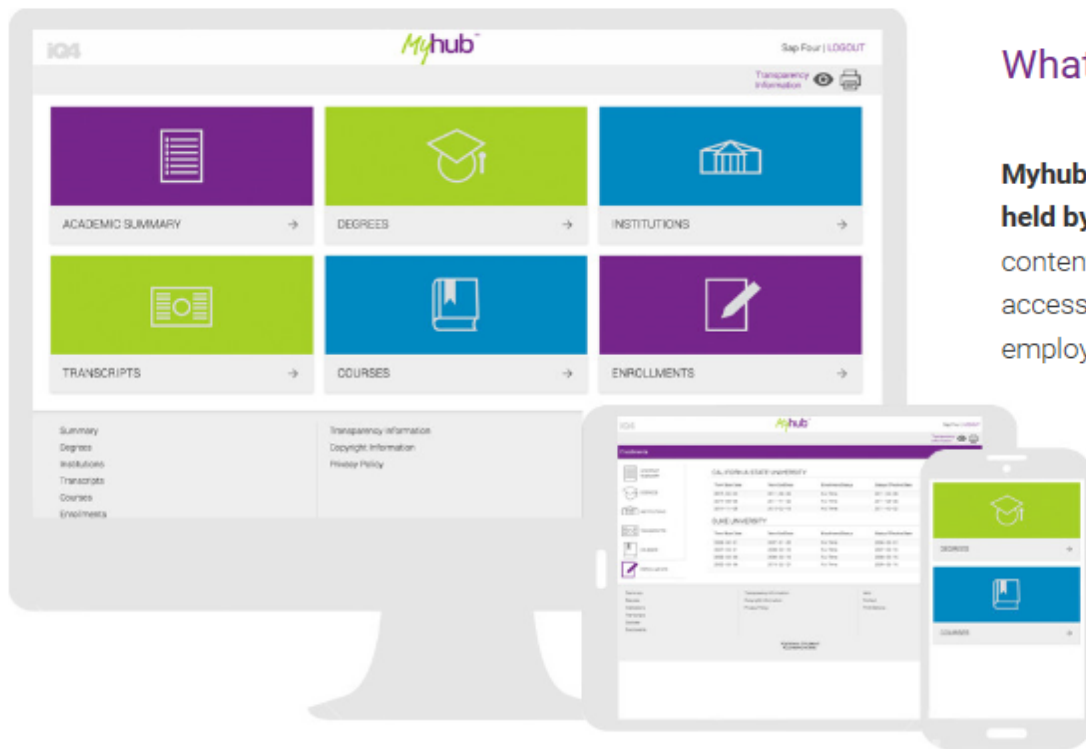


CREATE YOUR ACCOUNT NOW



# Creation of a Student Academic Portal

- Pilot – Later in 2017
- For Students to...
  - View all their academic data at NSC
  - Request corrections when necessary
  - Understand how data is used
  - Understand purposes of data use
- Will meet new coming Federal regulations on data privacy, security and transparency



## What is Myhub?

**Myhub is your doorway to all your student-level academic records held by the National Student Clearinghouse®.** You can see the content of your actual records as well as who has had authorized access to your records and why (e.g., graduate school application, employment screening).

[CREATE YOUR ACCOUNT NOW](#)



## Academic Summary

ACADEMIC  
SUMMARY

DEGREES



INSTITUTIONS



COURSES



TRANSCRIPTS



ENROLLMENTS



PRIVACY POLICY



## PERSONAL INFORMATION

John Doe

sapstudone@gmail.com

100 Main St

Hollywood, VA



## DEGREES

Lone Star College Associate Degree Of Nursing, Lone Star College System District

Bachelor Of Science Of Nursing, University Of Texas At Austin



## LATEST ENROLLMENT

University Of Texas At Austin

Full Time

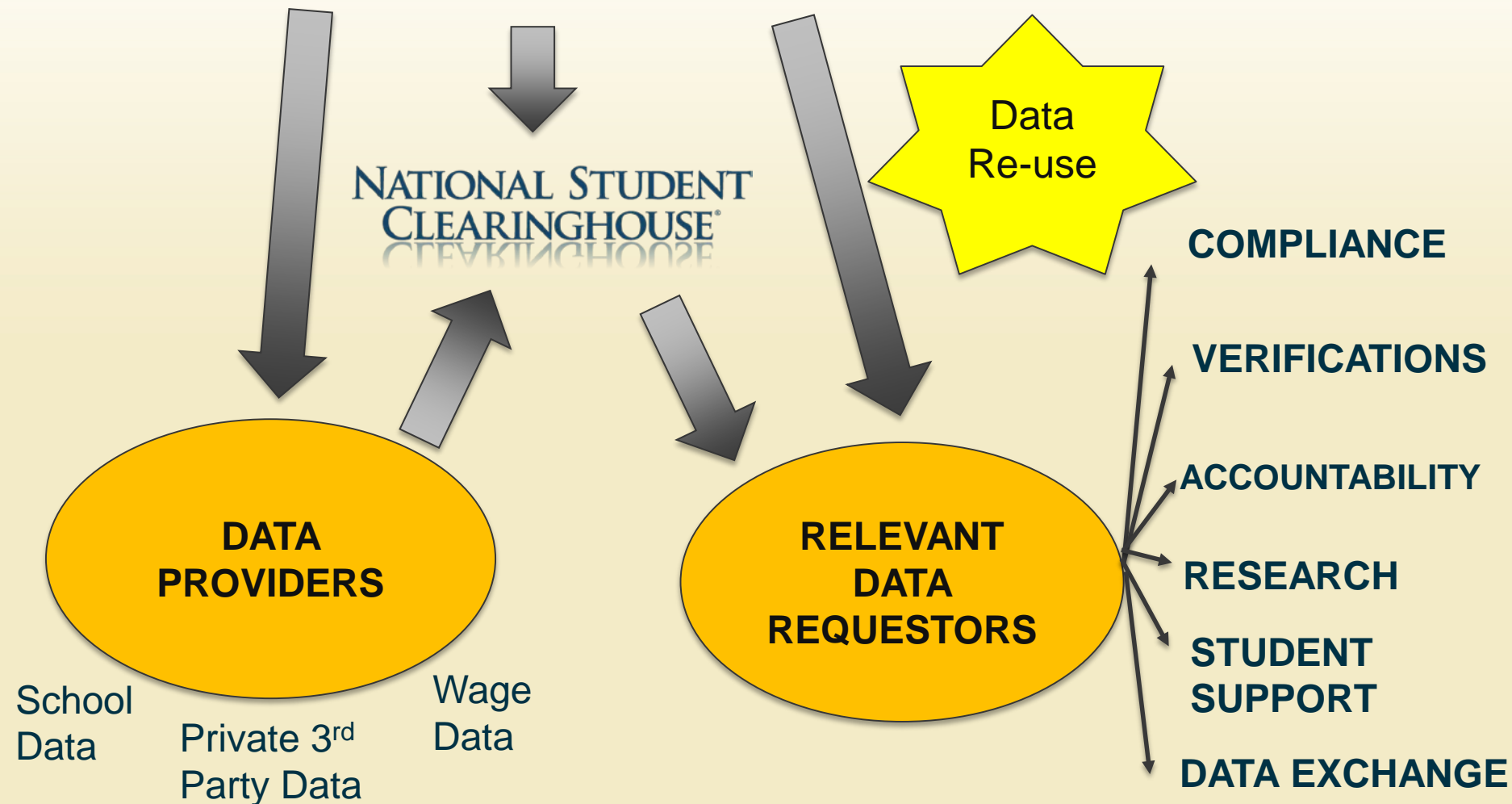
2009-03-06 - 2010-02-02



## Other Initiatives and our Research Center

---

# NSC is built on a “many to one to many” business model





A photograph of four smiling veterans in military uniforms. From left to right: a woman in a camouflage jacket, a man in a green camouflage uniform, a man in a blue camouflage uniform, and a woman in a camouflage jacket holding a white folder. They are all wearing backpacks and standing against a plain background.

## **Veterans Compliance Reporting Re-Engineering Project**

A national initiative to streamline veterans compliance reporting, certification, and recertification

**Converts today's veterans compliance reporting process into a streamlined solution.**



# Veteran's Compliance Re-Engineering Project

- SVA collaboration on reporting and process improvements needed
- Working with VA on ways to automate current processes
- Schools supporting initiatives important to moving forward
- Blog link: [www.studentclearinghouse.info/studentvets/](http://www.studentclearinghouse.info/studentvets/)

# Research Center

NATIONAL STUDENT CLEARINGHOUSE  
RESEARCH CENTER

[About Us](#)[Our Team](#)[Our Projects](#)[Your Projects](#)[Working With Our Data](#)[Contact Us](#)

The **Signature Report** series from the National Student Clearinghouse Research Center serves as a national resource for the continued study of student pathways and college enrollment patterns, and have immediate relevance for institutional, state, and federal policy.

## Latest Reports



### Snapshot Report – Certificate and Associate Degree Pathways

#### Research Center News

National Student Clearinghouse Releases Higher Education One-Year Mobility Data for All 50 States and DC April 21, 2016

Colleges Producing More Graduates with Prior Degrees and Fewer First-Time Grads

# Current Term Enrollment Estimates Spring 2017

Spring postsecondary overall enrollments fell by more than 272,000 students compared to a year ago, led by a decline of more than 244,000 students over the age of 24 and many were enrolled in a four-year, for-profit institution or a two-year public college.

Additional data compared to Spring 2016:

- 111,000 fewer students (10.1 percent) enrolled in four-year, for-profit institutions, with men experiencing the largest declines in this sector.
- 138,000 fewer students (2.5 percent) enrolled in two-year public colleges;
- 7,300 fewer students (0.2 percent) enrolled in four-year private non-profit institutions, with smaller institutions (those enrolling less than 10,000 students) falling by 19,300. Larger institutions only partly compensated, increasing by 12,000;
- Graduate/professional students increased by 27,000 (1.1 percent);
- Total undergraduate students decreased by 300,000 (1.9 percent);
- Engineering majors at four-year institutions increased 3.1 percent.

# Clearinghouse Academy


NATIONAL STUDENT  
CLEARINGHOUSE

Clearinghouse Academy

Search


[Secondary Education](#) [Postsecondary Education](#) [Educational Organizations](#) [Contact Us](#)

Your one-stop resource for all of your Clearinghouse training needs.




### Live Sessions

Register for our live webinars and in-person sessions conducted by subject matter experts and highly experienced staff members from across the Clearinghouse. Also, find out the conferences we will be attending.



### On Demand

Learn how to use Clearinghouse services at your own pace through our library of online tutorials and recorded webinars.




### Guides & Help

Get immediate answers to questions about our services by visiting our online help. Download user guides and other documentation to help you implement your Clearinghouse service.

### Upcoming Events


08  
FEBRUARY


ENROLLMENT REPORTING:  
THE CASE OF THE



### WEBINAR

How to report your students after they've graduated and continued on into a new program at your institution. Who should

 Online

 Wed, Feb 8, 2017 From 1:00PM To 1:4...

Show More Events

# Re-Discover the Clearinghouse Academy

Rediscover a new way to get the training and information you need to maximize use of NSC services and increase efficiency. Visit [ClearinghouseAcademy.org](https://ClearinghouseAcademy.org) to access...

- Live Webinars
- On-Demand Tutorials and Recorded Webinars
- Conferences We're Attending
- User Guides and Other Resources
- Events Calendar
- NSC News and Blog Articles

# Online FAQs and Help Center

NATIONAL STUDENT  
CLEARINGHOUSE

User Login FTP Login Privacy Careers Contact Us

About The  
Clearinghouse

Colleges &  
Universities

High  
Schools

Education Finance  
Providers

Degree & Enrollment  
Verifiers

Order-Track-Verify  
▼

Home > **Help Center**

## Help Center

You'll find instructions, FAQs, and more in online help for each of the Clearinghouse services below. Please [contact us](#) if you need additional assistance.



**DATA EXCHANGE**  
services

[Transcript Ordering Help](#)  
[Secure FTP Help](#)



**VERIFICATION**  
services

[Verification Services Help](#)



**RESEARCH**  
services

[StudentTracker for  
High Schools Help](#)  
[StudentTracker  
for Colleges & Universities](#)  
[StudentTracker  
for Systems of Institutions](#)



**OTHER**  
services

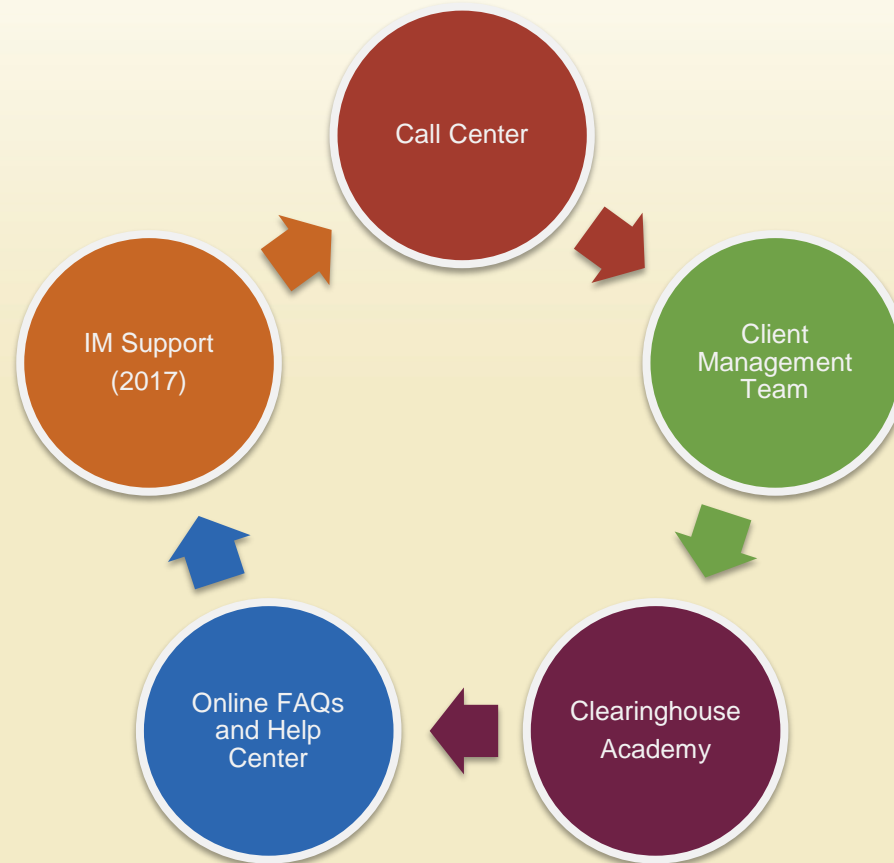
[School Secure Help](#)  
[Interstate Passport](#)



**COULDN'T FIND WHAT  
YOU NEED?**

Call us at 703-742-4200  
M-Th: 9am-7pm, ET  
F: 9am-5pm, ET

# Customer Service Levels & Overview



# Join Us on Social Media!

Follow or "like" us to keep up to the minute on breaking news, service enhancements, upcoming events, tips/reminders, new studies from our Research Center, and more.

