Texas Higher Education

Advising Strategy

Division of College & Career Advising

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and Career Advising



All Texans receive holistic and equitable advising that propels them to obtain credentials of value.

A <u>holistic</u> advising system provides support to Learners and Supporters. It engages the 'whole' Learner by considering their emotional, economic, cognitive, social, and physical well-being. It enables Learners to develop the knowledge and skills to make informed academic and career decisions throughout their entire credential attainment journey.

An <u>equitable</u> advising system actively opposes systemic injustices by prioritizing support for Texans with disproportionate barriers to educational achievement.

<u>Credentials of value</u> are educational credentials (e.g., degrees, certificates, and other credentials) that enable Learners who complete those credentials to receive annual earnings that surpass a minimum economic threshold within three years after receiving the credential.

A theory of change for Texas advising

expertise or experience.

that Learners can relate to and trust.

CURRENT STATE FUTURE STATE / 4CS STRATEGIES OUTCOMES NORTH STAR IMPACT Episodic Continuous Strategy 1 S1 Outcomes Advising support is sporadic, though a Advising support over the long run that Experiential Outcome: Beginning in middle school through adulthood, Learners receive Learner's journey to attainment is anticipates Learners' holistic needs to Data drives interventions personalized guidance and timely interventions continuous and ongoing. guide them proactively. All Texans receive holistic throughout the Learner based on their data-driven journey. Operational Outcome: A coordinated technology and equitable advising that journey system that knows every Learner and connects **Highly fractured** Coordinated them to the appropriate intervention based on propels them to obtain where they are in their journey. credentials of value. Disparate advising solutions and Coherent and organized advising resources result in a disorienting solutions and services that make the Strategy 2 S2 Outcomes experience that places the onus on College and Career journey more A holistic advising system provides support to Learners and their Supporters to figure streamlined and achievable. Learners and Supporters. It engages the 'whole' it all out. Experiential Outcome: Every Learner and Learner by considering their emotional, economic, Supporter has access to timely and effective support from networks facilitated by humans and cognitive, social, and physical well-being. It enables Networks provide Consistent Learners to develop the knowledge and skills to Inconsistent personalized human support Operational Outcome: A comprehensive network make informed academic and career decisions of effective human support for Learners and throughout their entire credential attainment Supporters enabled by technology and Supporters often lack knowledge and Steady and reliable advising that is community partnerships. capacity, resulting in Learners uniformly aligned and available to An equitable advising system actively opposes experiencing varying quality of ensure high quality and equitable systemic injustices by prioritizing support for support. access. Strategy 3 S3 Outcomes Texans with disproportionate barriers to educational achievement. Credentials of value are educational credentials **Impersonal** Compassionate Experiential Outcome: Supporters receive a (e.g., degrees, certificates, and other credentials) A credential of value credential of value which gives Learners access to more effective Guides and Coaches. that enable Learners who complete those increases the number of credentials to receive annual earnings that surpass Supporters struggle to provide tailored Individually-tailored guidance and Operational Outcome: A credential of value for effective Supporters a minimum economic threshold within three years college and career advising creates a state-wide guidance, particularly when that encouragement that is still honest, standard and increases the number of effective after receiving the credential. guidance falls outside of their own empathetic, and realistic, from people

Guides and Coaches.

Underpinning the strategies and actions are a set of equity and sustainability principles that help us make the north star a reality.



Equity Principles

1 Disaggregate data to understand where disparities exist.

Design solutions with a focus on those experiencing disproportionate barriers.

3 Provide solutions that can be customized to meet specific needs.

Set intentions for where and how efforts are piloted and scaled.

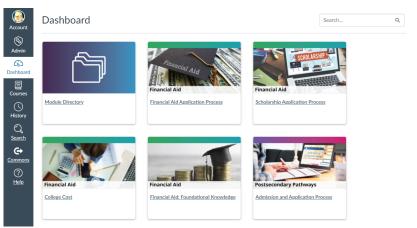
Sustainability Principles

- 1 Ensure the right organizational capacity.
 - 2 Work through partnerships to drive efficiency.
 - 3 Plan for and provide a stable source of funds.
 - 4 Take a long-term view when planning for implementation.
 - Use a data-driven approach to evaluation and iteration.
- 6 Evolve the strategy to reflect best practices in privacy and security.

Advising Resources

Available Now

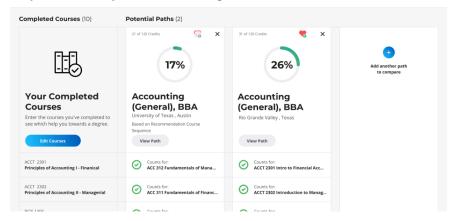
Texas OnCourse Academy



Coming Soon

- My Texas Future
- MapMyPath

Explore different paths towards a degree:









Academy Modules

POSTSECONDARY PATHWAYS

Postsecondary Pathways: Foundational

Knowledge

Advising All Students To Be College Ready

Admission and Application Process

- ApplyTexas
- Common Application (Common App)
- NCAA and NAIA Eligibility Centers
- Coalition Application
- Military Academy Applications

Entrance and Placement Exams

- SAT
- ACT
- Armed Services Vocational Aptitude Battery (ASVAB)

Postsecondary Research

Researching Postsecondary Options

SPECIALTIES

Transition Advising

Transition Services for Students with Disabilities

Advising Highly Mobile Populations

Advising Highly Mobile Students

Middle School College and Career

• Starting Early: College and Career Readiness in Middle School

SUCCESS IN HIGHER EDUCATION

College Finances and Beyond

- FAFSA and TASFA: Helping Students Get and Keep Financial Aid
- O Dollars and Sense: Supporting Student Financial Wellness

Holistic College Ready Advising

Student Advising with College Readiness and Equity in Mind



Academy Modules

CAREER PATHWAYS

Career Pathways: Foundational Knowledge

Basic Principles of Career Pathways

Career Exploration

• Career Assessments

Academic Planning

- High School Personal Graduation Plan
- Career Clusters, Pathways, and Endorsements

Career Planning

• Career Outlook

Career Learning Experience

Work-Based Learning Experiences

FINANCIAL AID

Financial Aid: Foundational Knowledge

Basic Principles of Financial Aid

Financial Aid Application Process

- Free Application for Federal Student Aid (FAFSA)
- Texas Application for State Financial Aid (TASFA)
- CSS Profile

Scholarship Application Process

- Scholarship Applications
- National Merit Scholarship Program

College Cost

College Finances



Digital Learning works

For counselors, completing all TXOC modules is associated with the same growth in knowledge as 11-30 years of experience.





When educators use Texas OnCourse, they report that their confidence in their knowledge doubles.

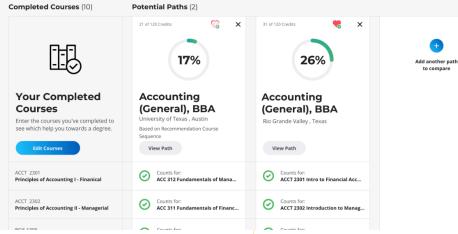
Coming Soon: Map My Path



 Interested in participating in a 2023 release? Email, Laura.Brennan@highered.Texas.gov

- Improve the process of credit transfer and application
- Enable new insights about the design and delivery of undergraduate education







Coming Soon: My Texas Future

We will propel Texans at key transition points to earn a credential of value in the labor market.

September Release:

- Propelling adult learners to attain credentials
- Connect Texans to digital resources and humans to help them carve a path forward
- Facilitate connections to institutions, and initiate a warm-handoff of student information to institutions

Future state:

- Expand to serve K12 students in navigating college and career
- Leverage student data and milestone completion to target timely and helpful interventions
- Expand and scale high-impact tools to new audience groups (e.g. ADVi)
- Connect the discrete resources into one seamless student user-experience