

TACRA



Texas Association of Collegiate Registrars and Admissions Officers

TACRAO SUMMER 2017 NEWSLETTER



IRENE'S IDEAS

BY IRENE ROBINSON, TACRAO PRESIDENT

Hello TACRAO family,

It has been my esteemed honor to serve you as your TACRAO President for 2017. TACRAO is an all-volunteer organization, and I continue to be impressed by the hard work and the quality service provided by both the long-term members and newcomers to the profession. I am extremely proud to be a TACRAON beside you!

Your TEC continues to work diligently on the business at hand, from setup and eventual rollout of our new website and membership software, preparing by-laws proposals to also working with TCCNS to revise its structure and bringing it back under TACRAO as a committee. So far, the TEC has met twice and will meet at South Padre Island again on August 6-8 to finalize all of the conference details.

The LAC-2017 works daily on planning and implementing ideas for the 96th annual conference. The "Charting the Course for Student Success" conference at South Padre Island will definitely prove to be a memorable, fun-filled and wonderful experience. Maggie Hinojosa and Griselda Castilla, LAC Co-Chairs don't cease to amaze me on how easy they make the planning appear. Your Vice Presidents, Andi Liner and Leticia Bazan continue to put the finishing touches on the conference program. It will be packed with lots of good information and learning opportunities – they have promised some sessions that have never been presented before.

At this point in time, we are beginning our search for folks to serve TACRAO. We need people help to moderate sessions for this year's conference, we are starting to assemble the planning session committees and also filling spots in the standing committees for the 2017-2018 year. If you have not filled out an "I'm Available" form, please visit our website and get plugged in to help make TACRAO even better. (Continued on page 3)

TACRAO
2017



SOUTH PADRE ISLAND • TX | November 5-8, 2017



DARLA'S DIALOGUE

BY DARLA ENGLISH, TACRAO PAST-PRESIDENT

I hope the Dog Days of summer find you staying cool and getting to enjoy some special times outdoors with family, friends and fur babies!

TACRAO, South Padre Island-style, is going to be SO. MUCH. FUN! Not only will we learn and grow together like we always do at every TACRAO, but we will get an opportunity after long days of sessions to experience the island “feel.” I had never been to the island until our TEC meetings, and I can assure you, it has a “feel,” and as some of us have experienced after our meetings, it even has some Coral Reef “sounds.”

Melinda Carroll, NCTC; Lee Owens, Navarro College, and I visited Galveston this past spring and we are happy to announce it will be the site for TACRAO 2019.....so you will get to experience the island “feel” again in just a couple more years. We are narrowing down and hammering out the final contractual wording, and should have a signed contract soon! We are also looking for a few good LAC co-chairs from that area. For the second half of the summer, I will need to turn my attention to the TACRAO constitution and by-laws—one of the duties of the Past President. We are working to incorporate changes proposed by YOU in TACRAO Town Hall! Isn't it wonderful to be a member of an organization that responds to the changes asked for by its members! In just a few short months, the air will begin to cool and become a little crisper for most of us, but the island breezes will be drawing us south to experience some great sessions which will give us more tools for our profession, while we also have the opportunity to breathe some fresh ocean air! Here's hoping that you won't blow out your flip flop or step on a pop top!



Darla with Bodie and Chico

IRENE'S IDEAS (CONTINUED FROM FRONT PAGE)

BY IRENE ROBINSON, TACRAO PRESIDENT

This is your mission, should you choose to accept it:

1. Complete the ["I'm Available"](#) form and plug in to serve on a Session Planning or Standing Committee for next year.
2. Sign up to become a mentor to a new TACRAO member in 2017-2018.
3. Volunteer to be a session facilitator at this year's conference.
4. Encourage a Conference 2017 new attendee to apply for the Fred Russell SEM Scholarship. [Information](#) is on our website.
5. Register for Conference 2017.
6. Book your hotel for Conference 2017.
7. Encourage others at your institution to attend Conference 2017.
8. Pack your bags, sunscreen (yes, even in November) and Bermuda shorts for the trip to SPI.

Mark your calendars for November 5-8, 2017 – SPI will not be the same without you!

TACRAO

2017



SOUTH PADRE ISLAND • TX | November 5-8, 2017



PAPARI'S PONDERINGS

BY JOE PAPARI, PRESIDENT-ELECT

Greeting TACRAO!
I hope your summer is going well and you are able to find time for some rest and relaxation. The TACRAO Executive Committee (TEC)

met in late May in South Padre Island to continue planning the annual conference and discuss other TACRAO matters. I am happy to report that things are taking shape nicely for the November conference. Our Vice President for Admissions, Leticia Bazan, and Vice President for Records & Registration, Andi Liner have been busy working with the Session Planning Committees to develop an outstanding program for the conference. Thanks to your responses to the Call for Proposals, we will have a more diverse group of sessions for you at the conference. Leticia and Andi will highlight some of the session topics in their articles.

We still need members to serve as facilitators for these sessions. If you are willing to assist by facilitating a session, please complete the "I'm Available" form, by clicking on this link http://www.tacrao.org/sites/default/files/files/TACRAO%20I'm%20Available_%202016-2017.pdf, or just email me at jpapari@smu.edu.

Thank you for your responses to the Call for Nominations. As you are aware the slate for the Nominations & Elections (N&E) Committee was voted on by our membership. We had 315 votes that were cast, which is the highest in recent years. Elected to N&E Committee are Oscar Reyna (Chair- Elect), Texas A&M University-Corpus Christi; Bobbye Fry, University of the Incarnate Word; Ginnifer Cié Gee, University of Texas-San Antonio; and Sherry Waldon Wells, Lamar University. Returning from last year's committee is Melinda Carroll, North Central Texas College, who serves as the committee chair.

The N&E Committee met at the University of the Incarnate Word earlier this month. They have nominated the following wonderful colleagues to server the on

TACRAO Executive Committee.

President-Elect: Sofia Montes, University of Texas-Rio Grande Valley
Vice President for Admissions: Dara Newton, University of Texas-Arlington

Secretary: Brenda Schumann, University of Texas-Austin

The slate of offices for the TACRAO Executive Committee will be presented to the membership for voting later this month. I appreciate the committee's challenging work.

As President-Elect, I'm charged with appointing members to the Standing and Session Planning Committees. I've already begun to reach out to many of you and appreciate the great response and willingness to serve your organization. The work is not completed, so I will be contacting members to serve on the committees.

It has been a great pleasure serving you as President-Elect the past several months, and I am looking forward to the next few months of conference preparations. Please do not hesitate to contact me, if I may be of any assistance.



SOUTHEAST TEXAS SOUND BITES

BY AKILAH MARTIN, ALVIN COLLEGE

Lamar University has seen many personnel

changes recently. **Melissa Gallien**- Director of Admissions, **Debbie Borel**- Assistant Director of Admissions, and **Jim Rush** - Director of Academic Services and Scholarships all retired. **Samantha Taylor**- Assistant Director of Admissions and **Jennifer Wagner** - Assistant Registrar left for positions at University of North Texas and Lamar State College- Port Arthur respectively. **Natasha Walker** is the new Assistant Registrar although she is not new to Lamar University having

previously held several positions in Admissions and Records. **Maggie Cano** - Director of Recruitment left LU and moved with her family to Corpus Christi. **Sherry Wells** moved from Enrollment Management to the Division of Digital Learning where she is the new Assistant Vice Provost.

In other news: Lamar University celebrated the opening of its 20,000 square foot state-of-the-art home for the Center for Innovation, Commercialization and Entrepreneurship (**CICE**). The center promotes a strong emphasis on student development and training to

prepare graduates for rewarding careers by familiarizing them with entrepreneurial real-world projects. New businesses supported by the center are technology-focused providing products and services for existing and future industry.

On May 2, 2017 Lamar University broke ground for the construction of a new 83,000-square-foot Science and Technology Building. Construction is expected to be complete by the end of 2018.



ANDI'S AFFIRMATIONS

BY ANDI LINER, VP FOR RECORDS & REGISTRATION

It's summer, summer, summer time

TACRAO Members:

Summer is my favorite time of year. Why you ask? Well, I love anything that involves the water. The water is amazing at South Padre Island. I cannot wait for the 2017 attendees to experience South Padre Island.

Leticia Bazan, VP of Admissions, and I have been hard at work putting a program together. Something wonderful happened this year, we had more proposals than we had time slots. Therefore, we want to give one last push to the selected presenters to let us know if they will

be able to present. We will have a schedule available the first week of August. Here is a sneak peek of the topics:

- Training You to Develop a Training Plan
- Effectively Managing Regional and Remote Staff
- Hit By a Bus, Not Thrown Under It
- Speak Greek – Crossing the IT and the Functional Worlds
- Using TSIA Diagnostic Scores
- Welcoming Gender and Sexual Minority Students – This Starts with Us!
- Building a College Going Culture

I hope you enjoy some of the

great pictures (on the next page) of the water at South Padre Island. When you get to the island, we hope you have dinner by the bay, take a walk on the beach or lounge in the heated pool (yes, I said heated) at the Schiltterbahn Resort. Bring your flip flops and enjoy the relaxed atmosphere on the island at the November 2017 meeting.



LINKED TO LETICIA

BY LETICIA BAZAN, TACRAO VP OF ADMISSIONS



Greetings from South Texas!

Where has the time gone? The months are quickly passing, and before you know it, we will once again be seeing each other at our upcoming 2017 TACRAO Conference in beautiful South Padre Island. The TACRAO Executive Committee will be reviewing

the proposed session schedule from the Vice-Presidents in our upcoming August TEC meeting, and will then be posting the agenda to help in making your future conference travel plans easier. Again, thank you to all who submitted proposals.

Keep an eye out, as we will soon be doing a call for **Session Facilitators**. This is

a wonderful opportunity to get involved at a TACRAO conference.

Stay tuned to the TACRAO listserv for more conference session updates in the upcoming months. Have you are having a wonderful summer!

All the Best~ Leticia

PICTURES OF SOUTH PADRE ISLAND!



Dustin Gerstenfield and Maggie Hinojosa
enjoying dinner on the Bay!



Beautiful cloudy day on the
beach!



Oh yes, that is a heated pool at
the Schlitterbahn Resort!





MICHELLE'S MEASLY MUSINGS

BY MICHELLE WALKER, TACRAO SECRETARY

2017-18 Subscription Invoices were created in mid-April with notices being forwarded to schools soon after. To date, 224 invoices have been sent, 153 have paid, and 71 remain unpaid. Our college fairs are becoming very popular! I get requests for new subscriptions every week. In 2016, we had a total of 202 paid subscribers. One reminder email has gone out and a second will be sent by August 1. Please remember that this is our biggest and strongest revenue source so we want to serve these schools well. It is because of this outside participation that our membership dues remain so minimal.

The High School Relations Committee worked hard to finalize the College Day/Night Program Schedule by July 1. **Thank you** to

Michael Talamantes and the High School Relations Committee for their good work in setting up the college fairs!

2016-17 TACRAO Membership includes 170 institutions and 1120 members.

My repeated begging/whining for payment of membership dues helped!! Only one 2016 Membership invoice remains unpaid in the amount of \$60.00.

2017-18 Membership Invoices typically go out in early August to allow payment in the current fiscal year if you so desire. If there are any changes to this invoicing cycle we will let you know via the listserv. Institutional contacts were asked to update their rosters in preparation for our move to a new membership database so a good bit of clean-

up has already occurred. It would be extremely helpful to me if you would let me know when you make updates until we fully transition. If you wish to remove a member or add a member please email me.

The chart below is a summary of the summer meeting registrations as of mid-July. It is exciting to have good participation.

Wishing you a great summer and a good start to the new recruitment season!

Michelle

| | | | |
|-----------------------------|-----------------|----------|-----------|
| University Issues Meeting | 87 Registrants | 86 Paid | 1 Unpaid |
| SPEEDE/Apply Texas Workshop | 145 Registrants | 92 Paid | 53 Unpaid |
| Community College Issues | 172 Registrants | 155 Paid | 17 Unpaid |



DORMAN'S DOLLARS

BY: JEREMY DORMAN, TREASURER

Hello
TACRAO
Friends,
Summer
is quickly

passing by. I hope that each of you are able to have some time away and come back refreshed for Fall 2017.

As most of you know, TACRAO utilizes the Meridian Business Center in Plano as our official mailing address. Our mail is collected at their facility and forwarded to me weekly. Typically, there can be up to a two-week delay in mail reaching me. Please remember this if

you are submitting checks for any invoices involving TACRAO by mail. Currently, we are receiving the Day/Night Subscriptions from our Out-of-State Colleges/Universities that participate in our TACRAO organized College Fairs. Also, registration payments for the Community College Issues Summer Meeting, the University Issues Summer Meeting and the Apply Texas/Speede Summer Meeting are steadily coming through.

I sincerely hope you are planning to be in South Padre Island in November. The LAC has put a lot of work into making sure we enjoy the Island as much as

possible and learn a little too. This promises to be a great conference with a relaxed atmosphere!

TACRAO is financially strong and the TEC is diligent in ensuring that we remain cost conscious.

Please do not hesitate to contact me concerning the finances of the organization or any questions that you may have.

Enjoy your last few weeks of Summer!

WEST TEXAS NEWS

Thanks to West Texas A & M University for hosting us for our annual spring conference in the beautiful Palo Duro Canyon. Our new officers will be:

- ♦ **President: Shelia Gray – Texas Tech University**
- ♦ **Vice-President, Sammy Vazquez – Howard College**
- ♦ **Secretary, Kristin McDonald-Willey – Amarillo College**

David Terry, President/CEO of Destination Coaching & Training LLC spoke to us about Contextual Listening. We discussed Reverse Transfer and received a Legislative Issues update. We got to know our colleagues by participating in a few activities before we learned about the history and development of Palo Duro Canyon and took a guided hike through the canyon.

WHERE ARE THEY NOW?

Welcome to a new TACRAO Newsletter feature, highlighting TACRAO former members as we track them down to discover what fun awaits us all in the grand world of retirement!

Troy Johnson, Past President, has returned to Texas as the Vice President for Enrollment for the *University of Texas at Arlington*,!

Dr. Johnson joined UTA after three years as Associate Vice President for Enrollment Management at Illinois State University. He held posts at the University of North Texas, West Texas A&M University, and Texas Tech University. Johnson earned his Bachelor's Degree, Master of Arts in Economics, and Doctor of Education in Higher Education Administration degree at Texas Tech.

Dr. Johnson brought tremendous depth and breadth of experience in all facets of enrollment management and student success to UTA. His broad experience at the local and national levels enabled UTA to reach its ambitious goals as outlined in the strategic plan.

At Illinois State he led the university to three years of record breaking enrollment. During his tenure at Texas universities, Dr. Johnson became the only three-time winner of the Texas Higher Education Coordinating Board's Star Award for documented impact on student access and success in college.

Johnson has a long track record of service in higher education including serving as a rule negotiator for the U.S. Department of Education's Discretionary Grants program, on the Texas Education Association STAAR Performance Descriptors Advisory Committee, and as chair of the Council of Texas Public University Presidents and Chancellors Enrollment Services Efficiency Committee, among other positions of responsibility.

Welcome back to Texas, Troy!

We're so glad to have you back!





CENTRAL TEXAS CHATTER

BY BRENDA SCHUMANN, THE UNIVERSITY OF TEXAS AT AUSTIN

Blinn College

Blinn College is pursuing a partnership with The Texas A&M University System for the development of a proposed new 40,000-square-foot REL-LIS Campus facility to house workforce training and other educational programs delivered both by Blinn and by Texas A&M University System entities. This partnership would build upon last December's announcement that Blinn, the Texas A&M University System, and the Texas A&M Engineering Extension Service (TEEX) are partnering to meet Brazos County's growing demand for workforce training.

A new agreement has been established between Blinn College and Hardin-Simmons University (HSU) and will provide a seamless pathway for Blinn College students to earn their bachelor's degrees at HSU. Per the articulation agreement, more than 100 Blinn courses will transfer toward Hardin-Simmons bachelor's degrees. The agreement goes into effect for the Fall 2017 semester, providing Blinn students with clear course comparisons and HSU admissions counselors who will help them apply for admission and scholarships. Students may transfer up to 66 credit hours toward an HSU bachelor's degree.

Concordia University

Concordia University Texas and Austin Community College are introducing a co-enrollment partnership that gives career-technical students a flexible, affordable path to a bachelor's de-

gree. The new program called Concordia Connect 3+1 allows students who complete ACC's career-technical degree, the Associate of Applied Science (AAS), to seamlessly transition to a Bachelor of Applied Arts and Science (BAAS) degree at Concordia. Students in the program will have access to facilities, faculty, tutoring, advising, libraries and other resources at both institutions. The program is available beginning Fall 2017.

Dr. Kristi Kirk has been appointed as Provost of Concordia University. Dr. Kirk will serve as the first female provost in Concordia's 90-year history and has been with Concordia for over 20 years. She has worked in Admissions, Student Services, as a member of the faculty and currently serves as an Executive Vice President.



Southwestern University

Southwestern University is happy to announce the addition of a new Assistant Director of Records, **Jennifer Kisel**. Jennifer was previously the Registrar at South University in Austin, Texas. Welcome, Jennifer, to Southwestern and the TACRAO organization!

Tarleton University - Waco Outreach Center

Dr. Shannon Hankhouse has been named director of Tarleton State University's Waco outreach center on the campus of McLennan Community College. An assis-



tant professor of criminal justice, she joined Tarleton in 2004. As director of the Waco Center, Hankhouse will coordinate more than 30 graduate and undergraduate degree programs as well as oversee services for the more than 1,000 students currently enrolled.

Texas State University

Martha Fraire-Cuellar, Associate University Registrar, was invited to do a College Scheduler presentation at Puerto Rico AACRAO this month. The presentation was in Spanish.

University of Texas at Austin

Kim Taylor, longtime TACRAO member and recent 2016 Local Arrangements Committee Co-Chair, will be leaving the University of Texas at Austin and returning to Kentucky as the University Registrar for the University of Kentucky in Lexington. Her last day at UT-Austin was July 26. We'll miss Kim as part of the TACRAO family, yet wish her luck in her future endeavors!



EAST TEXAS EAVESDROPPINGS

BY LYNDA LANGHAM, STEPHEN F. AUSTIN STATE UNIVERSITY

Trinity Valley Community College

Tammy Denney is the new Registrar at *Trinity Valley Community College*. **Colette Hilliard** will be the Associate Vice President of Enrollment Management. **Linda Daniel** retired after 38 years at TVCC

Stephen F. Austin State University



Excitement is in the air at SFA as we are in the process of constructing a new STEM building in response to a national call for reform in science, technology, engineering and mathematics education. This new building is part of our SFA 2020 campus master plan. It is on schedule to be completed by fall 2018.

Congratulations to **Chelsea Pitts** for making the move to Houston as a Houston Regional Coordinator for SFA. Welcome:

- **Kasey Kerlick** as a new in house admissions counselor/recruiter.
- **Nicholas Terrell** as a new Houston Regional Coordinator.
- Both Kasey and Nick are former SFA Jack Walkers with a lot of SFA spirit to share with new Lumberjacks.

University of Texas at Tyler

Dr. Michael Tidwell is the fourth president of *The University of Texas at Tyler*. He was appointed by The University of Texas System Board of Regents on January 1, 2017.

Dr. Tidwell has served in the field of higher education for 16 years as an administrator and professor at universities around the nation and abroad. Prior to accepting the presidency of UT Tyler, Dr. Tidwell was Dean of the Eastern Michigan University College of Business. He has also served as Dean of the College of Business at Bloomsburg University of Pennsylvania and as Assistant Dean of the Clayton State University School of Business in Morrow, Georgia.

In addition, he has been an assistant professor at Truman State University in Kirksville, Missouri; Whitworth University in Spokane, Washington; and University of Kentucky in Lexington, Kentucky.

Dr. Tidwell's experience also includes teaching on the international stage. He has been a visiting professor at CHM College in Ulhasnagar, India; Birla College in Kalyan, India; ICMIS in Bangalore, India; and Daystar University in Nairobi, Kenya. A native of Southern California, Dr. Tidwell earned a Bachelor of Science in Communication at Ball State University in Muncie, Indiana. He went on to earn his Master of Arts in Communication and his Ph.D. in Organizational Studies from Washington State University.

He has been a management and research consultant for business leaders seeking to resolve critical human resource issues since 2003. Over his career, Dr. Tidwell has been published in various scholarly journals, including the International Journal of Management Theory and Practices, the Journal of Business Communication, and Nonprofit Management and Leadership. He has been a speaker at numerous national and international conferences. His recent research efforts have focused on managing business relationships across international boundaries. Dr. Tidwell and his wife, Karen, have two children, Cyrus and Bradley.



EAST TEXAS EAVESDROPPINGS (CONTINUED)

BY LYNDA LANGHAM, STEPHEN F. AUSTIN STATE UNIVERSITY

Texas A&M University-Texarkana



Construction is underway on a new Student Recreation Center (pictured), as well as a Building for Academic and Student Services, at Texas A&M University-Texarkana

Texas A&M University-Texarkana recently broke ground for construction of two new buildings, which will provide much-needed space to support students and the community. The first building is a 42,000 sq. ft. Student Recreation Center, which features a regulation-sized basketball/volleyball arena with seating for 1,500 patrons, a training and fitness center, biomechanics and motor skills labs for the university's new Kinesiology program, a recreation room, a café and multi-purpose classrooms. The second is a 58,000 sq. ft. Building for Academic and Student Services, which will house classrooms and laboratories to meet the needs of the university's expanding enrollment, particularly in nursing and health fields, as well as other science, technology, engineering and math areas. Construction is expected to take 18 months to two years, and the anticipated occupancy date is spring 2019.

A&M-Texarkana looks forward to bringing in new students in fall 2017 with the addition of a softball team and the recent expansion of the university's nursing, business, STEM and liberal arts programs to include a new traditional Bachelor of Science in Nursing, a Master of Science in Accounting, Bachelor of Science degrees in Kinesiology, Biotechnology and Chemistry, a Master of Arts in Communication, and a Doctor of Education in Education Leadership.

In 2016-17, A&M-Texarkana

- o ranked first in Texas and 23rd in the nation in Student Loans Report's recent rankings of the "Most Affordable Colleges for Incoming Freshmen with Financial Need."
 - o ranked third on CollegeValuesOnline.com's list of "Most Affordable Competitive Small Colleges for Business Administration."
 - o ranked fourth on AffordableColleges.com's list of "Most Affordable Online Master of Business Administration Programs."
 - o ranked fifth on StudentLoans.net's list of "Best College for Minimizing Student Loan Debt in Texas," as well as #32 for all public schools and #91 overall.
 - o ranked fifth on GradSource.com's list of "Best Online Master of Business Administration Degrees."
 - o ranked seventh on the Houston Chronicle's list of "Safest Colleges in Texas."
- ranked 10th on AffordableCollegesOnline.org's Best Online Colleges in Texas.

A&M-Texarkana looks forward to making many more memories in 2017-18 and invites everyone to visit the campus for the numerous events and activities hosted by our students, faculty and staff.

It's a great day to be an Eagle!

TACRAO SUMMER MEETINGS AUSTIN, TEXAS



TACRAO UNIVERSITY ISSUES SUMMER MEETINGS AUSTIN, TEXAS JULY 17 - 18, 2017



TACRAO COMMUNITY COLLEGES ISSUES SUMMER MEETING, AUSTIN, TEXAS JULY 20 - 21, 2017



Doug Parker announced that he will retire from the THECB on August 31st. Jaws dropped and gasps were heard for miles!!! Say it isn't so!!!

The Community College Issues summer meeting begins!

Committee Chair Lee Williams is welcoming all in attendance.



2016-2017 TACRAO EXECUTIVE COMMITTEE

President

Irene Robinson, Alvin College

Past-President

Darla Inglish, Midwestern State University

President-Elect

Joe Papari, Southern Methodist University

Vice President for Admissions

Leticia Bazan, Texas A&M University-Corpus Christi

Vice President for Records & Registration

Andi Liner, Blinn College

Secretary

Michelle Walker, Texas A&M University

Treasurer

Jeremy Dorman, Panola College

Local Arrangements Committee Co-Chairs (Ex-Officio)

Maggie Hinojosa and Griselda Castilla, The University of Texas Rio Grande Valley

