



## News for Summer 18

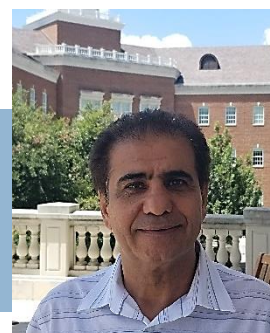
Hello TACRAO Colleagues,

I hope your summer is going well. It has been an honor to serve our organization as president! I am blessed and greatly appreciate having the support of such a wonderful TACRAO family!

Your Executive Committee has been hard at work preparing for **TACRAO 2018: Blazing New Trails in Higher Education**. The TEC met a few weeks ago at the Sheraton Hotel in Ft. Worth and visited the Fort Worth Convention Center. The 2018 conference promises to be an amazing conference with a rich program and record-setting attendance! The conference agenda and events have changed this year, and there are more sessions on Wednesday morning. Our wonderful VPs, [Andi Liner](#) and [Dara Newton](#), are placing the finishing touches on the sessions and workshops. [Joy Frazier](#) and [Araceli Hill](#), 2018 LAC Co-Chairs, are doing an amazing job staying organized and keeping prepared for the conference.

With three Treasurers on the board, TEC has been able to create budget guidelines for TACRAO for the first time. These guideline should help TEC keep TACRAO expense within reasonable limits in the future as well.

Your Executive Committee is hard at work preparing for  
TACRAO 2018: Blazing New Trails in Higher Education  
November 4 – 7 in Fort Worth, Texas



Kudos and thank you goes out to [Jeremy Doorman](#), TACRAO Treasurer, for keeping TACRAO finances in order. He has quietly transitioned TACRAO's PayPal accounts to a single merchant account for collecting payments.

A huge shout-out to [Brenda Schumann](#), TACRAO Secretary, for learning the new TACRAO membership database, keeping our membership up-to-date, and assisting the membership with navigating the system. She has also managed to produce invoices for TACRAO membership, TCCNS, and TACRAO College Day/Night subscribers.

I want to express my sincere gratitude and respect for the mentorship I have received from Past President [Irene Robinson](#). She is a great leader, my sounding board and a wonderful friend.

Thank you to [Oscar Reyna](#), Nominations and Elections Committee Chair, and [Sofia Montes](#), President-Elect, for getting the N&E committee election accomplished in a timely fashion. A fine group was elected to nominate the next slate of TACRAO leaders which will be presented at the conference.

[Leticia Bazan](#), High School Relations Committee Chair, and her committee members have been working on the implementation of Fair Planner software for the College Day/Night program. They have

loaded the events in the new software, and the 2018-2019 College Day/Night Recruiting Schedule is available on TACRAO website to TACRAO members and subscribers. The College Fair Registration form will be live in July as well. A HUGE thank you to Leticia and her committee members for their work on this very important project.

At this point in time, we are beginning our search for folks to serve TACRAO. We need people help to moderate sessions for this year's conference. We are starting to assemble the planning session committees and also to fill spots in the standing committees for the 2018-2019 year. Please visit TACRAO Get Involved webpage and fill out an "I'm Available" form to help make TACRAO even better.

Thank you members for all that you do for TACRAO. Our organization would not be successful if it wasn't for the dedication and effort given by so many of you.

The TEC contact information is found under the "ABOUT US" tab on the TACRAO homepage. Please let me know if I can be of any assistance.

Mark your calendar for November 4-7, and I hope to see more of you in Fort Worth for the 97th Annual Meeting.

Joe Papari, TACRAO President



Your TEC is at it again! The 2018 TACRAO Annual Conference will be held at the Fort Worth Convention Center, November 4-7, 2018. We have made many changes to this year's conference agenda. So, pack your boots and running shoes, because we guarantee there is plenty of fun for everyone!

Agenda Changes:

- New Pre-Conference Workshop from the National Student Clearinghouse.
- Recognition luncheon moved to Monday.
- The Big Event moved to Tuesday Night.
- Additional sessions have been added to the Wednesday morning agenda.

Visit the conference website for additional details: [www.tacrao.org/2018ftwtx](http://www.tacrao.org/2018ftwtx).



# Immediate Past President

Hello TACRAO land!

We've been so busy since our last newsletter. Your TEC met in Fort Worth on May 20-22 and toured the Fort Worth Convention Center and the two adjacent conference hotels. It was late May, so it was hot and humid, but we did it!

Kuddos to [Araceli Hill](#) and [Joy Frazier](#) as they are preparing for a fantastic conference in November!

The Site Selection Committee toured the beautiful city of San Antonio in early May to locate the site for Conference 2020. The Hyatt Regency Hill Country Resort and Spa was chosen!

Thank you to [Latoya Whitaker](#), [Melinda Carroll](#) and [Debbie Borel-Ploeger](#) (Experient) for your dedicated service and assistance with this selection. The TEC has approved the site and contracts have been signed. Please enjoy some photos to peak your curiosity and anticipation of Conference 2020. The site is not only beautiful and relaxing, but has something for everyone.

*Hyatt Regency Hill Country Resort in San Antonio, TACRAO 2020*



Just a reminder that Executive Committee elections will begin soon, so please be sure to vote. We will be electing our very first VP-Technology this year as well as a new President-Elect, a new VP-Registration and a new Treasurer.

As a reminder, please complete the "I'm Available" form located on our TACRAO website, under the Get Involved tab. We will need help with session facilitators and mentors so complete and submit your form. Let your leadership know of committees and officer positions that you might be interested in for the future. Our President-Elect, [Sofia Montes](#) will be assigning members to committees very soon so express your interest today.



Thank you all for everything that you do to serve students attending Texas institutions of higher education. Your dedication is second to none. Please make sure to attend our summer TACRAO meetings where we reconnect, learn and share ideas on supporting each other and improving our services to students.

Irene Robinson – Immediate Past President

# Secretary



I hope your summer is going well! As TACRAO secretary, some of my responsibilities include maintaining the TACRAO membership database and website. As many of you are aware, TACRAO purchased a new system to maintain our membership database and website. The TACRAO Executive Committee is still learning the ins-and-outs of the new system, yet it is much improved over our previous technology!

One of the benefits of the new system is that the institutional primary and affiliate TACRAO member has the capability to make roster changes to their respective institutional membership. If you are the primary/affiliate contact for your institution, you can make roster updates yourself via [tacrao.org](http://tacrao.org). An equal swap of members (adding/deleting) can be done by the primary/affiliate contact, yet if you need add additional members beyond your institutional allotted membership numbers, please contact me, and I will be happy to assist by increasing your membership count.

Invoices were distributed to our out-of-state subscribers of our college day/night program back in April, and thus far, we have received 137 subscriptions to our college day/night program. Institutional membership invoices for 2018-2019 will be sent via e-mail in early August to the primary TACRAO member. Payment can be submitted on-line at [tacrao.org](http://tacrao.org) by the primary TACRAO member.

In addition, invoices to support the Texas Common Course Numbering System (TCCNS), were sent in March to the primary TACRAO institutional contact. If your institution has not yet submitted your financial support for TCCNS, you can do so on-line at [tacrao.org](http://tacrao.org).

Thank you for the opportunity to serve on the TACRAO Executive Committee. I appreciate the opportunity to work with you and look forward to seeing you at the upcoming summer meetings!

Brenda Schumann, Secretary

# Treasurer

As most of you know, TACRAO utilizes the Meridian Business Center in Plano as our official mailing address. Our mail is collected at their facility and forwarded to me weekly. Typically, there can be up to a two-week delay in mail reaching me. Please remember this if you are submitting checks for any invoices involving TACRAO by mail. Currently, we are receiving the Day/Night Subscriptions from our Out-of-State Colleges/Universities that participate in our TACRAO organized College Fairs. Also, registration payments for the Community College Issues Summer Meeting, the University Issues Summer Meeting and the Apply Texas/Speede Summer Meeting are steadily coming through. If your institution has not paid the TCCNS Annual Dues, please do that as soon as possible as well!

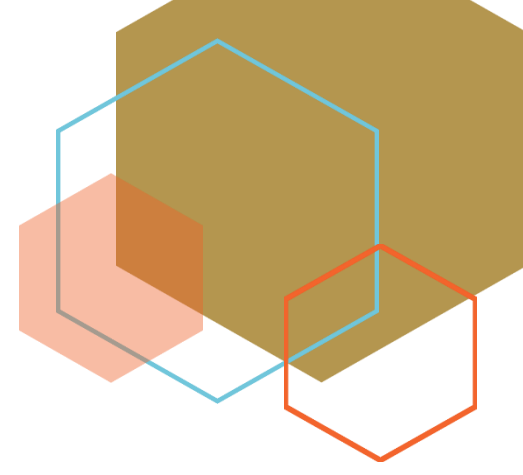
I sincerely hope you are planning to be in Fort Worth in November. The LAC has put a lot of work into making sure we enjoy conference and learn something too. The Fort Worth area will be ready to welcome TACRAO with open arms! TACRAO is financially strong and the TEC is diligent in ensuring that we remain cost conscious.

Please do not hesitate to contact me concerning the finances of the organization or any questions that you may have.

Enjoy your last few weeks of Summer!

Jeremy Doorman, Treasurer





*A quick peek of the beautiful water gardens in Ft Worth (within walking distance of the conference hotels and convention center) and downtown Ft Worth at night from the Convention center.*

Howdy TACRAO!

My favorite season of the year is here, SUMMER. Summer brings many new faces to campus. Summer truly represents the fruits of our labor. Fall recruiting brings fall enrollment during the summer; making it a very exciting time for those that work in enrollment areas.

I have a VERY BIG ANNOUNCEMENT, or at least I think it is. The National Student Clearinghouse has agreed to offer a Sunday workshop on enrollment reporting that is geared towards the needs of NSLDS. A compliance expert from the Herndon office of NSCH will be conducting the workshop along with Joe Roof and Julie Esau. I cannot begin to tell you how excited I am about this workshop.

The Dana Center will be presenting at the annual meeting on House Bill 2223. While many of us have worked diligently to set up and report the data for House Bill 2223, the academic side of the college has worked to make House Bill 2223 a reality. The sessions will be geared towards that process and the findings thus far of students completing paired courses.

And finally, we hope to secure a representative from AACRAO to discuss GDPR. We are lucky in the state of Texas to have a common application that will facilitate some of our role in GDPR, however, custodian of records need to be mindful of the regulations and what a great way to learn but from an expert.

I want to thank everyone that submitted a session proposal for TACRAO 2018 in Ft. Worth. Here is a sneak peak of the topics:

- Commencement and Graduation – several sessions to choose from
- Automating CBM Reports
- Dual Credit Moving to Online
- NCAA Institutional Controls
- Hazelwood Reporting
- Handling Data Requests
- Creating and Maintaining ApplyTexas
- Diploma Mills and Fraudulent Credentials
- Paperless Processing
- Strategic Enrollment Management and Guided Pathways
- Leveraging Technology to Optimize Support Services for Large and Growing Dual Credit Programs

I look forward to seeing everyone in Ft. Worth, if not sooner.

Andi Liner – VP Records and Registration



Your Vice Presidents for Admissions and Records & Registration – **Andi Liner** and **Dara Newton** – are excited to be reviewing session proposals as we finalize the program for our annual conference. If you have a critical topic or exceptional session idea that you feel strongly about, please contact me at [sofia.montes@utrgv.edu](mailto:sofia.montes@utrgv.edu) so we may look at including it in the program.

Are you nervous about presenting, but still want to get involved? Serving as Session Facilitator is an excellent opportunity to get involved! Thank you to those who have submitted the "I'm Available" Form. To those of you who have not submitted an "I'm Available" form yet, we need you to help make the conference a great success! You can access that form and others on our website: [TACRAO.org](http://TACRAO.org).

The spring brought the annual opportunity for TACRAO members to vote for new members of the 2018 TACRAO N&E Committee. The membership elected **Maggie Hinojosa** from UTRGV, who will serve as the 2018-2019 Chair-Elect. **Jonathan Helm** of Baylor University, **Lynda Langham** of Stephen F. Austin State University, and **Latoya Whitaker** of Baylor College of Medicine will join Maggie and **Oscar Reyna**, who is the current N&E Chair. The N&E Committee meets this month to put forward nominations reflecting diversity on multiple levels for the positions of President-Elect, Vice President for Records & Registration, Vice President for Technology, and Treasurer. Stay tuned to the TACRAO listserv for more news from your N&E Committee.

We are months away from our Annual Conference in Ft. Worth, but we're already well into the planning stages for our annual conference in Galveston next year! Your 2019 Local Arrangements Co-Chairs, **Scott Branum** of Galveston College and **Lori Zerr** of UT Health – Houston, invited me to Galveston for a tour of our conference facilities and hotels. The views are gorgeous and the locals are welcoming. Stay tuned for more details as they develop over the next several months.

Finally, I want to thank everyone who actively contributes to TACRAO by voting, submitting session ideas, coordinating presentations, following legislation, and mentoring others – just to name a few types of giving. There are so many moving parts to TACRAO and it's a well-oiled machine because of YOU all! THANK YOU! Safe travels, and see you in Ft. Worth!

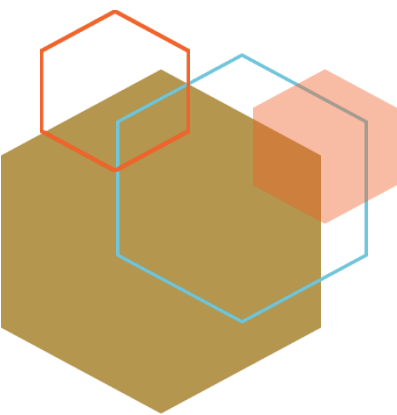
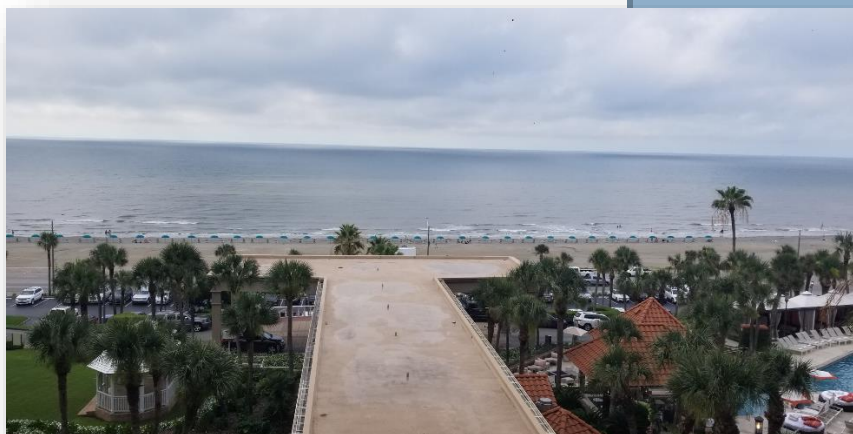
Sofia Montes - President-Elect

## President-Elect



**Lori Zerr and Scott Branum**

**2019 LAC Co-Chairs  
Galveston, TX**



# TACRAO Summer Meeting

Austin, July 17-20

Hundreds of TACRAO members and friends of TACRAO gathered in the State Capitol July 17 – 20 for TACRAO's Annual Summer meetings. Topics specific to Universities, Community Colleges, and SPEEDE and Apply Texas users were covered by industry advisors and experts. On behalf of TACRAO, the Executive Committee extends sincere thanks to our Chairs for all their hard work – **Tana Miller** for University Issues; **Melissa Hyatt** for Apply Texas/SPEEDE; **Denny Yarbrough** for Community College Issues – as well as their committee members.



Debbie Gilchrist with Legislative Updates



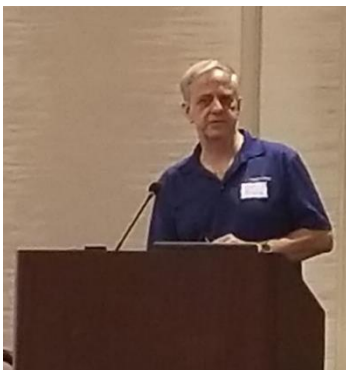
Updates from the National Student Clearinghouse



Community College Meetings



Victor Reyna with THECB Reporting Updates



Tim Brace with Apply Texas updates



# West Texas

By Diane Brice

It has been a busy year in the Office of the Registrar at **Hardin-Simmons University**.

Accomplishments of the Registrar's staff this past year include transitioning from our previous standard five terms (Fall, Spring, May, Summer 1 and Summer 2) to 23 academic terms to accommodate our special graduate and online programs, implementing text messaging software to improve communication with our students, expansion of online services via the Colleague Self-Service suite, and revising web page content in preparation for our new HSU website (coming summer 2018).



**Paula Fine, Tammi Outlaw, Chastity Jobe and Kacey Higgins** recently attended the SRCUG conference in Waco on June 12-14. We enjoyed sessions, networking, and, of course, a shopping trip to Magnolia and Spice Village before returning to Abilene!

**Amarillo College** has become a national leader in removing barriers of poverty that impede student success, and other colleges and universities have not only taken note, many are turning to AC to learn more about what works. Representatives from colleges and universities in 14 states – from Alabama to Washington –attended AC's No Excuses Poverty Initiative Summit, June 11-12. The two-day summit focus on AC's No Excuses Poverty Initiative, which earned national acclaim in 2017 by garnering a prestigious Bellwether Award at the National Policy Summit and Futures Assembly in Orlando, Fla.

Keynote speaker for the summit was Clare Cady, co-founder of the College and University Food Bank Alliance. Cady and scholar-activist Dr. Sara Goldrick-Rab together conducted a case study of AC's poverty initiative, a project funded by the Trellis Foundation. Cady presented their findings at the summit and discuss how AC's poverty initiative has helped markedly increase student success and completion rates. AC's poverty initiative has five primary components: Social Services, Food Pantry, Mentoring Program, Career and Employment Services, and Predictive Modeling of student success.

**McMurry University** hosted the 2018 annual meeting of WTACRAO, with 44 attendees representing 12 different institutions. It was the first time for McMurry to host WTACRAO, but hopefully won't be the last!! The staff of the McMurry Registrar's office had a great time planning the event and having everyone on our campus. The guest speakers for the day continue to share with us how much fun it was to present to such a great group of West Texas folks!!

**Liz Mayes** has joined the staff of the Registrar's office at McMurry in the position of Assistant Registrar for Student Records. Liz comes to us with several years of experience in higher education, having previously worked with Western Texas College's TRiO Program and as Director of Student Development at Patty Hanks Shelton School of Nursing. We are very excited to welcome Liz to McMurry and to TACRAO!!



# Central Texas

By Anni Judkins

## The University of Texas at Austin

After 30 years at the University of Texas at Austin, Vice-Provost and University Registrar **Shelby Stanfield** will be retiring this summer. He has been an active TACRAO member, served as member and chair of the TACRAO Technology Committee, and most recently served as chair of the TACRAO legislative issues committee and Local Arrangements committee Treasurer for the 2016 conference at Horseshoe Bay. Congratulations on your retirement, Shelby! You will be missed. **Brenda Schumann** has been named Interim University Registrar for the University of Texas at Austin.

The University of Texas at Austin also welcomes the following new Assistant Registrars – **Truman Glenn**, **Noe Gonzales**, and **Jodi Torrez** and a new Associate Registrar – **Eric Poch**. Welcome aboard Truman, Noe, Jodi, and Eric!

## Texas State University

In May, **Jodi Torrez** celebrated a milestone anniversary with TXST. How long was she here? "Since God was a child."

This year Texas State has hired two new Assistant Directors in Undergraduate Admissions. Mr. **Tony Ghinelli** now heads our Events Management Team and Ms. **Erin Purdy** is over our Communications Team.

We've also hired 5 new admissions counselors with 2 more on the way!

In somber news: On June 30<sup>th</sup> we lost one of our counselors to a fatal car crash in Corpus Christi. **Mr. Christopher Villegas** started with us last fall as a road runner. He covered a lot of TACRAO weeks! We hired him as a full-time staff counselor in April. Christopher was on his way home that Saturday morning when the accident occurred. He was only 24. The TXST Admissions staff is still mourning his loss.

# Southeast Texas

By Akilah Martin

Despite the heat and measurable rain, SETACRAO is excited about the summer!!!! Check out our Sound Bites:

This spring the **Alvin Community College** Admissions and Registrar's Office participated in the 2018 SETACRAO Spring Conference held at Houston Community College- Alief Campus and were thoroughly impressed with the information received and connections made! **Andrea J. Celestine**, Assistant Registrar; **Cindy Iszard**-Admission Specialist; **Danielle Thomas**- Graduation Specialist; and **Tammie Laird**- Admissions Specialist.



**The University of Texas Medical Branch School of Nursing (UTMB)** hired **Samantha Seale** as their new Recruiter. She comes with a strong background and looks forward to meeting everyone at TACRAO events this next year.



# North Texas

By Dali Hatanville

**Midwestern State University** held its grand opening and ribbon cutting on June 6 for the new MSU Texas facility at Flower Mound. This will be a shared facility with NCTC; where students will be encouraged to Finish Strong! MSU will offer options for health science related fields, the BAAS, and for students pursuing teaching careers to finish strong what they began at their community colleges.



On July 2, MSU Texas will also be welcoming **Fred Dietz** as the new Vice President for Enrollment Management. The Enrollment Management team will include the Admissions Office, Financial Aid Office, and the Office of the Registrar. Fred is coming to MSU from Murray State in Kentucky. Welcome back to Texas Fred!



**Dr. Berri O'Neal**, Executive Director of Extended University, **Texas A&M University-Commerce** is retiring from higher education, effective August 31st. 23 years ago, O'Neal says that her mentor, Dr. John Edwards (a TACRAO Past-President) encouraged her to join TACRAO and to volunteer for a committee. "It was one of the best career decisions I've ever made. TACRAO has been the best professional organization for me, and the networking, assistance and encouragement from my TACRAO colleagues have been instrumental in each role I've served in education. The friendships I have found in TACRAO are ones that I will carry with me for the rest of my life."

**Texas A&M University-Commerce** would like to congratulate **Dali Hatanville** who was named Assistant Director of Admissions-Communications at TAMU-Commerce in May 2018. Dali was previously Senior Admissions Recruiter-Coordinator of Communications at TAMUC. She has been with TAMUC for nine years.



**Pam Davis**, assistant registrar, at **Kilgore College** has announced her retirement at the end of August. Pam's smile is so wide you can count every tooth. When asked about her plans, Pam relates, "I don't know, but I'm open to suggestions." Pam will be truly missed at KC.



**East Texas**  
By Lynda Langham

Greetings from **East Texas Baptist University**! At the time of writing this, we have just completed our last of three New Student Orientations on June 18th. After hosting over 300 new students and guests, Fall 2018 enrollment is ahead of last year's record enrollment. Here's hoping for no melting during the summer heat! Our Admissions staff is working non-stop to bring in and secure all of our future Tigers. Hats off to our staff for the great work thus far!

May was, as always, crazy here in the Registrar's Office. After hosting our first of three orientations, it was time for our record-breaking Spring Commencement services. This marked our 2nd (and technically 3rd) service where we handing diplomas to the students as they walked across the stage. As nerve-racking that process is, it is very fulfilling to see our students holding up their actual diplomas after the service. I cannot begin to brag on my staff enough for all of the hard work they put in to make it all happen!

I am looking forward to seeing you all at the TACRAO Annual Conference in Ft. Worth, November 4-7! It is going to be a great conference. If you have not had a chance to make the **Fred Russell Strategic Enrollment Management Pre-Conference Workshop** in the past, I want to personally encourage you all to do so, if possible. The funds generated for this workshop go to fund our Fred Russell Annual Conference Scholarship for new TACRAO attendees. I am sure you all can speak of your TACRAO experiences and what the conference has given to you. Come join the workshop and help us provide the opportunity for new members. And, on top of that, the workshop topic is going to be FANTASTIC this year (still hush hush, right now, but word is coming out soon!)

We have new faces coming to **Stephen F Austin State University**! **Katlyn Lawson** has joined the registrar's team as a student records specialist for grades and rosters. We are very excited to welcome her aboard. **Erma Nieto Brecht** joined SFA as executive director of enrollment management on June 25. Brecht comes to SFA from Texas Woman's University where she has served as director of admissions since 2004 and was responsible for developing, implementing and managing all aspects of recruiting and admissions counseling. She has 25 years of experience with documented success in increasing both enrollment numbers and retention rates, including a 38-percent enrollment increase at TWU during an 11-year period. Brecht holds bachelor's and master's degrees from the University of Houston and is scheduled to complete a doctoral degree in higher education administration from Texas Tech University in December.

**Dr. Marc Guidry** was named associate provost for academic affairs. As a member of the SFA faculty since 1999, Guidry is familiar to many on campus. In addition to his teaching responsibilities in the Department of English and Creative Writing, Guidry has served as associate dean of the College of Liberal and Applied Arts since 2012. He has served on a variety of campus-wide committees and in 2016 received a Distinguished Grant Award from the SFA Office of Research and Sponsored Programs, now the Office of Research and Graduate Studies. Guidry holds a Bachelor of Arts in English from Loyola University and a Master of Arts and doctoral degree in English from Louisiana State University.

The Ed and Gwen Cole STEM Building is slated to be complete by the end of July. We are very excited about the opportunities this new building will offer for science, technology, engineering and mathematics teaching and research.





# TACRADO FUN Run & Walk FORT WORTH

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BLAZING NEW TRAILS IN HIGHER EDUCATION

# Get Involved with TACRAO!

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Need assistance with session construction?  
Take advantage of the TACRAO Session  
Sponsor Initiative (TSS). Contact Cié or Kayla.

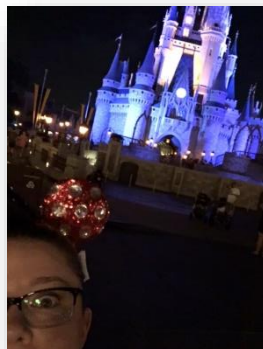
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## Newsletter Editor

Thank you for reading. If there are other items you would like to see in the newsletter, please contact me. The Fall newsletter will arrive in October.

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TACRAO offers many ways to get involved. By being part of this organization, higher education professionals have a chance to learn best practices, increase their network, stay abreast of legislative issues, and trouble shoot policies and processes. But perhaps the greatest benefit to TACRAO is the friendships made across the state. If you haven't been involved, or it's been a while, I invite you view the various opportunities listed to the left. We look forward to seeing you soon!

### TACRAO Communications Committee

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