



# Budget Management Post COVID-19

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# Overview: Budget Management Post COVID-19

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- Cost Saving Strategies
- Campus and Community Call to Action
- Utilizing Funding from University Supporters
- Communication is Key
- Virtual Recruitment Strategies and Funding
- Virtual Round table

# Etiquette for Session

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- PLEASE use the Q&A box to join the conversation
- We can provide you with the slides if you e-mail us
- Remember! COVID-19 is very fluid and best practices will continue to change
- Sessions are being recorded

# Our Institutional COVID-19 Story

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# Call to Action: Campus and Community

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- Collaborate with other departments
  - Marketing department
- Cross training to ensure sustainability
- Create protocols for staff to follow both in-person and virtual
- Community partners can share cost and space
  - Understand the community need when making adjustments
- Technology for students
  - Expectations
  - w/o computers over 20%
  - w/o internet over 30%

# Elements of Remote Recruitment

Understand the cost of virtual platforms.

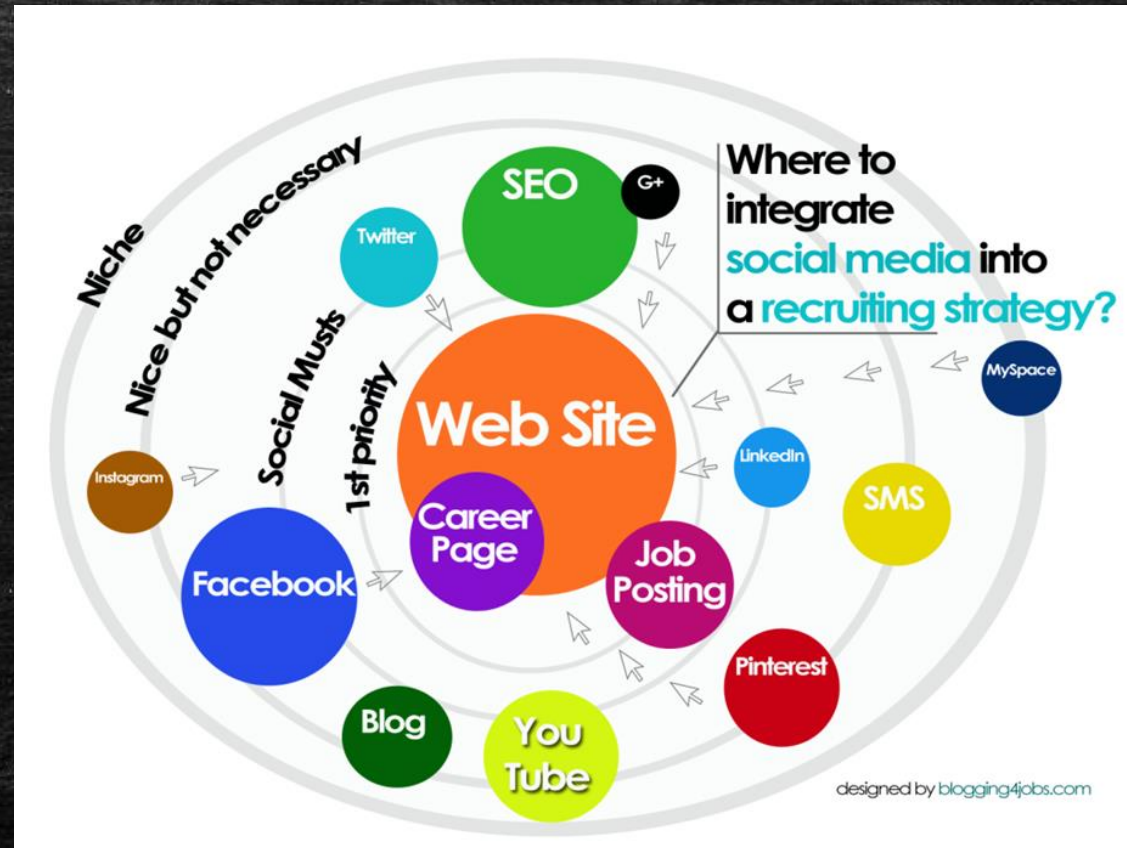
What is your target audience?

How many students are you planning to reach?

Can you collaborate?

What can you adjust?

Is your budget based on enrollment?



# Plan of Operation

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- Plan Ahead
- Leave room for the unknown
  - Add and/or adjust
- Professional Development and Training
- Be Transparent and get Buy-In
  - NEED

# Cost-Saving Strategies

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- Save money and Save Trees
- Manage your resources
  - Remember objectives
  - Value is critical
- Convert in-person programs, events, and activities to a virtual platform.
  - In-person funds should be transferred to virtual platforms
  - Drive by events
- Speak with the vendor
  - Deals and Savings
- Talk to Colleagues
  - Trends will change



# Lessons Learned: Communication is KEY

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- Communication will keep everyone in the loop.
  - Same page/we all know the operations model.
- Communication gets everyone talking.
  - Collaboration – we all grow!
  - Discuss process
  - Share the decision across departments
- Communication builds TRUST and removes FEAR.
- Communication can help to inspire.
- Communication can create buy-in

# Utilizing Funding from University Supporters

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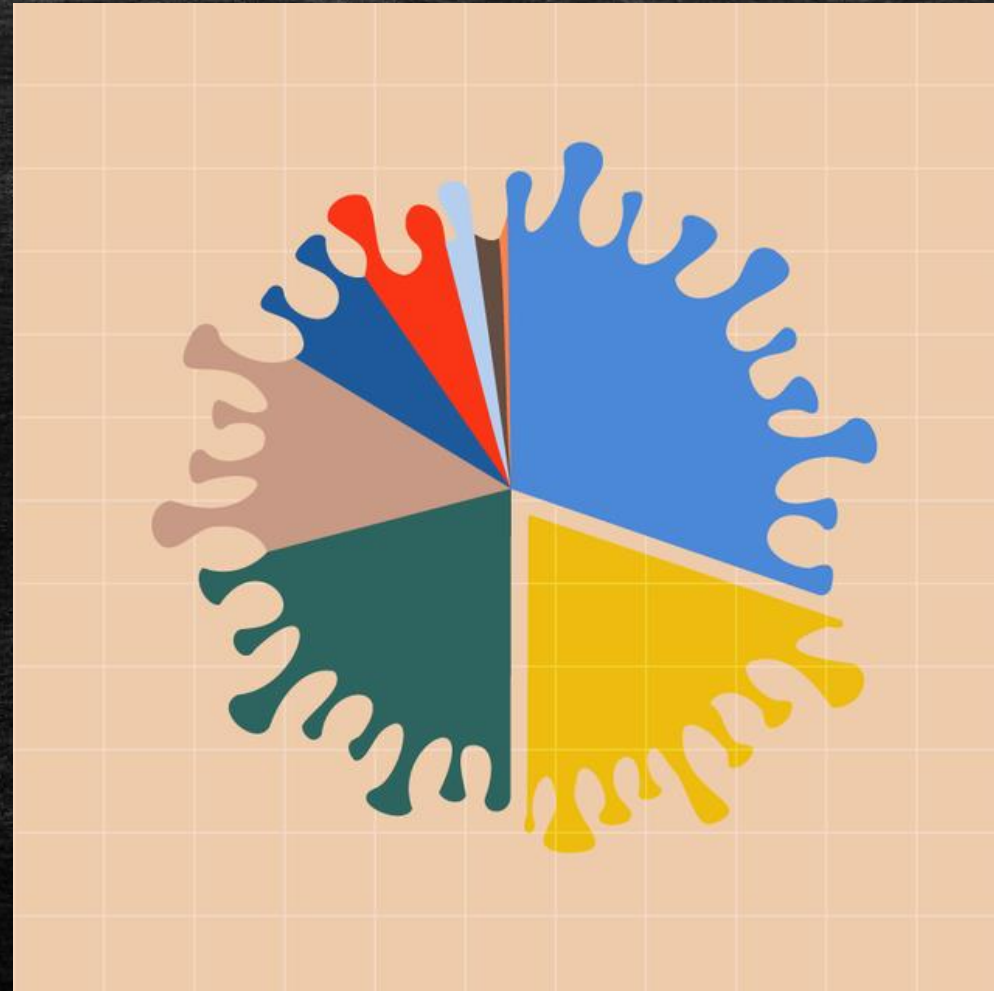
- Collaborate with Institutional Advancement
- Partner with contractors to accomplish department goals
- Keep the community updated
  - Possible support
- Anticipate different scenarios
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# How did you adjust your budget for COVID-19?

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Use the Q&A  
Box to  
comment.

Share best  
practices.



# Final Thoughts

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- Know your institutional budget process
- Be transparent with staff and senior management
- Use partnerships to carry you through
- Leaders and team members work together.
  - Collaboration and Interaction
  - Different perspectives
  - Remove resistance
  - Stay connected with TACRAO

“Honesty and transparency make you vulnerable. Be honest and transparent anyway.” – Mother Teresa

# Contact US

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